

THE TIMES

Why the Soviet Union needs the Jews, page 12

Commons storm over £162.5m package to rescue Chrysler

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000 jobs to go, but Iran order saved

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Cat smell dispute makes 600 men idle

By R. W. Shakespeare
Northern Industrial Correspondent
While the attention of Parliament was focused on the struggle for survival in Britain's car industry, the multi-million-pound cost of trying to save the jobs of thousands of workers, Leyland Triumph car plant at Speke, Liverpool, were idle yesterday because of an unofficial strike by 21 workers who complained of a small cat in the shop.

ive new models promised Too many firms and too many models

Business News Staff
Production by Chrysler of five new models before the end of the year was announced yesterday by the American company. The new models, which are scheduled for production in 1976, are the Dodge, the Chrysler, the Plymouth, the Valiant and the Ram. The company said that it was planning to produce 1.5 million cars in 1976, a 10 per cent increase on 1975.

Rolls-Royce 'will go bankrupt again without more government aid'

Mr. Read, Chairman of the Rolls-Royce Corporation, said yesterday that the company was in a "very short financial position" and that it was "likely to go bankrupt again" unless the Government provided more aid. He said that the company had lost £100m in the last year and that it was facing a "very serious financial crisis".



Deer in frost in Richmond Park, on the outskirts of London, yesterday.

Kissinger plea to help world's poorer states

From David Blake and Charles Hargrave
Paris, Dec 16
Immediate action to deal with the growing threat posed by developing countries' balance of payments problems was called for in Paris today by Dr Kissinger, the American Secretary of State.

Rail change to busway '£1,000m cheaper'

By Michael Ball
Transport Correspondent
The Government's plan to convert the railway into a busway would save £1,000m, according to a confidential study recently completed for the Department of the Environment.

Reports on cuts derided

Mr. Crosland, Secretary of State for the Environment, yesterday derided reports of a vast curbing of rail services as "a load of codswallop". He said that the railway was "not a victim of the cuts" but a "victim of the cuts".

Junior doctors to continue industrial action

Industrial action by junior hospital doctors is to continue for at least another week, their national committee decided yesterday. They want more talks to clarify certain points in the peace formula decided on last week, and say they will consider calling off their action in seven days' time if those points are cleared up by then.

Legal rights for the unborn child

Mr. Raymond Carter, Labour MP for Birmingham, Northfield, is to introduce a private member's Bill providing for rights in law for the unborn child to seek damages if it was born with deformities caused by drugs, such as thalidomide, or by nuclear or industrial waste.

Roberts takes 7 for 54

Andy Roberts, who helped West Indies to beat Australia by an innings and 87 runs in the second Test match at Perth, achieved the best bowling figures by a West Indian against Australia by taking seven wickets for 54 runs.

British beef defended

Mr. Peart, the Agriculture Minister, denounced in Brussels yesterday an EEC proposal to phase out Britain's special system of beef market support by mid-May, 1976. If approved, "it would wipe out one of the main concessions won during the renegotiation of EEC membership."

Woman admits deliberate attempt on Mr Ford's life

Sara Jane Moore told a court in San Francisco yesterday that she had planned to shoot President Ford with the "specific intent" of murdering him. At the hearing to decide whether her plea of guilty should be accepted, she seemed to indicate that she might not have been alone in considering an attempt on the President's life at some earlier date.

McWhirter service

Mrs. Thatcher, leader of the Opposition, was present at a memorial service at St. Paul's Cathedral yesterday for Mr. Ross McWhirter, who was murdered on November 27. Lord De L'Isle, VC, chairman of the National Association for Freedom, gave an address.

Privacy bill: Legislation to set up a statutory Data Protection Authority, with powers to ensure that computers are used with a regard for privacy is proposed in a White Paper.

Rhodesia: Commission on racial discrimination charts depths of feeling among whites at the prospect of integration.

Moscow: Russian supersonic airliner will go into service on Christmas Day, about a month ahead of Concorde.

European Industry: Light-page Special Report on present recession and future prospects.

Diary, page 12

Obituary, page 15

Business News, pages 16-21

Stock markets: In quiet trading leading shares edged ahead and the FT Index closed 4.3 up to 367.8

Finance: Chrysler and LRC eliminate American losses; Brown Rover kept on Swiss lines; cyclical trends at Marley

Business features: Clifford Webb examines the findings of the "think-tank" report on the car industry

Law Report, 15

Snow Report, 15

Parliament, 8.9

TV & Radio, 15



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Mafia link discounted in Kennedy friendship

From Our Own Correspondent
Washington, Dec 16
There was no evidence that the Mafia had ever attempted to compromise the late President Kennedy through its relationship with a California woman, Senator Frank Church, chairman of the Senate intelligence committee, has said.

'Pretoria troops' shown in Luanda

Luanda, Dec 16.—Four South African Army soldiers, reportedly captured on the Angolan war southern front by forces of the Popular Movement for the Liberation of Angola (MPLA), were presented to the press here today.

Joseph

Way to

Mr Jenkins has doubts on identity documents

By Our Parliamentary Staff
The Home Secretary yesterday promised to consult the police further about compulsory identity cards, but warned MPs on the Prevention of Terrorism (Temporary Provisions) Bill in committee that the police regarded their present powers as appropriate.

He was replying to an amendment moved by Mr Ian Gillmour, opposition spokesman on home affairs, which provided that no person should be admitted to Britain or Northern Ireland without the production of a valid passport or other identification document. He said there was widespread anxiety about the movement of persons.

Mr Enoch Powell (Down South, UUUC) said he and his colleagues supported the intention of the amendment. The present method of surveillance over movement between Northern Ireland, Great Britain and the Irish Republic was unsatisfactory.

Mr Ivan Lawrence (Burton C) gave his support to the pro-

Mr. Jenkins accepted that there had been technical advances in the quality of identity cards which would make them more difficult to forge, but added: "It is one thing to issue foolproof identity cards to a limited number of people whose identity can easily be checked, and another thing to issue 55 million."

The amendment was withdrawn.

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And there's no telling how many lives £1,298,000 could save from sacrifice.

We're all having to make sacrifices this Christmas.



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HOME NEWS

Plan to ensure that computers have a regard for privacy

By Peter Evans

Home Affairs Correspondent

People should be able to see information held about them in computers, check it and have it corrected, a White Paper said yesterday.

It proposes legislation to set up a statutory Data Protection Authority with powers to ensure that computers are used with a proper regard for privacy and safeguards for the personal information they contain.

The White Paper says: "The time has come when those who use computers to handle personal information, however responsible they are, can no longer remain the sole judges of whether their own systems adequately safeguard privacy. The safeguards must become subject to independent scrutiny."

The legislation will also set standards governing the use of computers that handle personal information. As the legislation will take time to enact, the Government is appointing at once a non-statutory Data Protection Committee.

That will prepare the way for the setting up of the permanent machinery, operated by the Data Protection Authority, which will include computer experts and representatives of the public and will cover computers used by both public and private organizations.

The interim protection committee will be asked to advise the Government about the implications of the proposed permanent authority, so that a decision can be made. The two possibilities are given in the report as follows:

1. A registration and licensing agency, able to enforce registration

of relevant details of the personal information systems within its jurisdiction, to prescribe safeguards for them, and to ensure (as a condition of the grant and renewal of licence) that those safeguards could be maintained and operated; that those safeguards are instituted and observed.

2. A body with power to call for information on what systems are being operated, by whom, how, and subject to what safeguards; to make and publicize its own recommendations about those systems; to investigate complaints and suspected malpractices; and to publish its findings.

The Government's objective will be to make the authority financially self-supporting. The report suggests it might, for example, recoup costs by levying fees and charges.

The report says the existence and purpose of information systems holding personal details in computers should be publicly known, as well as the categories of data they handle, what they do with data, and who is likely to have access to it.

The information should not be used for a purpose other than the one for which it was given or obtained, without either the consent of the person whose information it is, or some other authorized justification. The subject should be able to find out what has been done with the information, and to whom it has been given. Information should be kept only for as long as needed.

The White Paper says there would be said to be exemption of computerized information systems kept for national security and some, at least, of those used by the police against crime.

Computers and Privacy (Command 6333, Stationery Office, 28p).

Computers: Safeguards for Privacy (Command 6334, Stationery Office, 55p).

Manager at dockyard convicted of theft

From Our Correspondent

Winchester

Henry Fulthorpe, general manager of Portsmouth naval dockyard, was convicted at Winchester Crown Court yesterday of stealing Ministry of Defence property worth £575 to furnish his new £12,500 flat.

Mr Fulthorpe, aged 59, of Granada Road, Southsea, was convicted on six theft charges and acquitted of three by the jury. He was fined £600 and costs and £1,000 prosecution costs.

Mr Justice Theisler told him: "You were a man employed at £12,000 a year and that, looking at the matter cynically, is partly paid for seeing that persons in your position behaved honestly and did not give rise to the temptation to obtain fringe benefits."

Two admirals who gave evidence described Mr Fulthorpe as "the greatest friend the Navy had ever had". He had less than three weeks to go before retirement. The court was told that his pension and gratuity would not be affected by his conviction.

Mr Fulthorpe, who entertained senior officers, moved into his flat in 1973 after his official residence at the dockyard had been broken into, the court was told. When he moved into the flat dockyard workers helped to make it shipshape. Mr Fulthorpe ordered his chief joiner to fit made-to-measure carpets in four rooms.

As Mr Fulthorpe walked from the court yesterday the Ministry of Defence was preparing to reduce his gratuity by £575 "to cover the loss of public funds".

Prisoner recaptured

Robert Anthony Fisher, aged 23, who escaped from a working party at Raby jail, near Bedford, Nottinghamshire, yesterday, was recaptured 40 minutes later after a chase across a golf course.

Ratings leaving RN double in five years

By Our Defence Correspondent

The number of sailors and marines who left before finishing their engagement more than doubled in five years, from 847 in 1969 to 2,158 last year, an increase of 131%.

Figures for the other Services showed a similar, if less dramatic, rise. The Army's went up by 733, from 5,116 to 5,849, and the RAF's by 237, from 951 to 1,188.

The total for the Armed Forces increased by almost a third, from 6,914 to 9,195, but the Ministry of Defence expects this year's figures to be lower. The increase is largely attributed to the Donaldson committee's recommendations, adopted by the Government in late 1970, which made it easier for young sailors and young adults to leave the force, instead of committing themselves at the age of 15 to long terms of service which they might later regret.

The Armed Forces recognized that this would mean an increase in the "wastage" rates, although they largely accepted the need to reform an archaic system.

The Royal Navy, however, relying on boy entrants for about 70 per cent of recruitment, was given until 1977 to

Teacher pay scales for arbitrators

Three arbitrators appointed by the Advisory Conciliation and Arbitration Service have recommended that educational advisers and psychologists

should be paid on the same salary scales as teachers. They rejected suggestions that the pay of youth service officers and school meal organizers should be linked similarly.

The arbitration board, under Mr David Karmel, QC, was appointed after the Southbury committee, which is responsible for setting salaries for those "authorities" panel on the committee had refused to accept that the principles of the Houghton report on teachers' pay should apply.

Mr Fred Jarvis, secretary of the Southbury committee, yesterday warmly welcomed the fact that the arbitrators had in the main supported their case. He said he was disappointed that they had not agreed to apply the Houghton principles to the pay of youth service officers and school meal organizers.

M4 fog prosecutions

Eighteen motorists are to be prosecuted for dangerous driving in thick fog on the M4, Thames Valley Police said.

One-parent families face hard Christmas

By Our Social Services Correspondent

Darren Houlahan, aged seven, will be eating sausages for his Christmas dinner. His presents will include secondhand football boots, a football set bought at a jumble sale and a toy lorry, but not the bicycle he wants.

He is one of four sons whom Mrs Jasmin Houlahan, a divorced woman, is bringing up on supplementary benefits and £3 a week from a cleaning job. Mrs Houlahan is one of hundreds of mothers taking part in Saturday's national "day of action" to draw attention to the Christmas plight of one-parent families.

She said yesterday: "Christmas is hell. The children are home for three weeks and I have to provide heat and meals for five."

Mrs Houlahan was speaking at a meeting in London organized by Gingerbread, a poverty pressure group, to introduce Christmas Without, a survey of the kind of Christmas most one-parent families face. The survey covered 68 parents with 156 children and the findings were similar to those of the Finer report on one-parent families.

bring its system progressively into line with those of the other two Services.

In fact, the Army and RAF reported a decline in the number of men seeking voluntary discharge in the first two or three years after the Donaldson report had been adopted.

That may have been because of civilian unemployment, which increased between 1969 and 1972, encouraging Servicemen to settle for the security of their existing jobs. With unemployment once more soaring, that may be one reason why present indications point to a lower total for the voluntary discharge rate in 1975.

The new instrument still has to be tested fully in the laboratory and in aircraft before being committed to a satellite. Before it is fully tested, the much fuller picture it will provide should considerably improve the accuracy with which the weather can be predicted.

By Nature-Times News Service

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Sponsors of arts to be mentioned by BBC

By Kenneth Gosling

Commercial and industrial sponsors of artistic events broadcast by the BBC will in future have their names mentioned in the programme credits.

That important change in BBC policy comes after criticism of the practice of mentioning sports sponsors, but not referring to those supporting opera and concert performances. It is expected to increase the attractiveness of such sponsorship, on which at least £500,000 a year is spent.

It was welcomed by the Department of Education and Science, which has consistently encouraged commerce and industry to give more support to the arts. Some of those that do are Commercial Union, the Midland Bank, Imperial Tobacco, Sun Life, Pernod, Marks and Spencer. Orchestral tours overseas are being supported financially against loss. Even the opening of the London Symphony Orchestra's new offices this week had the support of whisky, tobacco and food companies.

A document restating BBC policy and practice on the subject carries a foreword by Sir Charles Curran, the director-general, who says the principles outlined in 1955 still hold good. He continues:

Nevertheless, in the intervening years there has been a marked increase in the practice of commercial sponsorship of events regularly broadcast by the BBC, considerable expansion of consumer-advice programmes on both television and radio, the introduction of colour television and local radio, and the relaxation of previous inhibitions about the use of trade names and the names of firms.

Accordingly, I believe that the time has come when the BBC's policy and practice which will take account of the changed circumstances and which it will be possible to interpret in every part of the BBC's output, television, radio, including external services and local radio, and seen in our programmes reflects a response which is not only consistent but can be seen to be by the people with whom we deal in the course of programme-making.

The BBC will in future be willing to broadcast, with appropriate acknowledgments, artistic events supported by commercial sponsors, provided coverage of a particular event is "in the best interests of viewers or listeners and that the event itself would not probably be taken place without having been sponsored."

The decision has taken into account the fact that the permanent advertising around the perimeter of a football ground has become accepted, advertising of this kind, the BBC's notes to staff say, would look out of place at a concert in the Albert Hall.

At the visual display by the sponsor at such an event would have to be less obtrusive in character. Agreement on a limited number of verbal and printed credits would follow the pattern agreed for other events.

It will continue to be the responsibility of programme makers or producers to see that "the somewhat tenuous dividing line" between what is of genuine interest and what is simply a commercial "plug" is not overstepped.

Commandments no longer kept, judge says

From Our Correspondent

Bletchley

Judge Lymbery, QC, the judge in the village awast with crime case, said yesterday that it was a sad fact that many people no longer obeyed the Ten Commandments.

He sentenced two men, the last of 11 who have appeared before him at Bedford Crown Court on charges of receiving and handling stolen property.

Gordon Nicholson, aged 42, a company director, of The Gables, Swinhead, Bedfordshire, was given a nine-month suspended prison sentence and fined £250 after admitting two charges of handling stolen property.

Roger Cave, aged 38, a carpenter of Swinhead, was fined £50 after pleading guilty to two charges of assisting Mr Nicholson to dispose of stolen goods.

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Festive kick-off: Members of Queen's Park Rangers football team, in new colours, handed gifts to young patients in the Hammersmith and Central Middlesex hospitals yesterday. With them is Andrew Harker, aged 17, who spent the summer collecting toys for sick children.

Mr Grimond calls for fewer bureaucrats

By Our Political Staff

The implementation of the proposals for devolution should be accompanied by a big reduction in the country's bureaucracy, Mr Grimond, the former Liberal leader, said in a speech to the Seisdon Group yesterday.

Mr Grimond, MP for Orkney and Shetland, called for a reduction of a quarter in the number of civil servants in central and local government, a ruthless pruning of boards and committees and a sharp reduction in the foreign service.

He said they must not repeat the mistakes of Westminster when assemblies were created at Edinburgh and Cardiff, just adding "a fifth wheel to the overburdened and creaking coach of government."

Mr Grimond argued that there should be a small United Kingdom organisation to deal with economic planning, defence and foreign affairs, and a reduction in the number of MPs at Westminster for English purposes.

He also thought the nationalised industries should be broken into Scottish, Welsh and regional organisations, with the introduction of the market of competition, both by way of raising of capital.

He further suggested the removal of housing from the local authorities and the provision of central finance to local government in the shape of block grants which could be spent over any period and for any purpose.

He said the productive workers in the United Kingdom were overburdened by the weight of non-productive bureaucracies. "It is certainly necessary that we strike off the accumulated barnacles which impede our progress, the innumerable committees and boards, the gross overmanning of the nationalised sector, and the constant growth in the number of bureaucracies."

The families averaged £33 a week less than last year's average male earnings. They had to choose between food and presents, depending on relatives, or running into debt. One mother told Gingerbread that she was considering putting her children in care "to make sure they have a real Christmas dinner."

Gingerbread members will send MPs a "black" Christmas card showing the "Ghost of Christmas Future" and asking: "What are you going to do about the Finer report?" Christmas Without (Gingerbread, 9 Poland Street, London W1V 3DG, 10p).

Breath test required for wrong reason valid

Atkinson v Walker

Before Lord Widgery, Lord Chief Justice, Mr Justice Park and Mr Justice May

A constable who gave a motorist an invalid reason for requiring him to provide a breath test specimen which he refused, nevertheless validly arrested him for failing to provide it, because there was an alternative and valid reason for the requirement.

The District Court dismissed an appeal by Reginald Edward Atkinson from conviction by Cumbria justices at Windermere of failing to provide a specimen of alcohol in 100 millilitres of blood. Their Lordships certified that a point of law of general public importance was involved in their decision, namely, "whether, on the face of it, a constable has two alternative grounds for requiring a breath test under section 8(1) of the Road Traffic Act, 1972) but unknown to him the one on which he relies is not available to him, is he still able to rely on the other ground even though he did not require the breath test on that ground?"

In refusing leave to appeal to the House of Lords, Lord Chief Justice said that the policy in recent months in such cases had been to certify but not to give leave on a uniform basis requiring any person driving a motor vehicle on a road to provide a specimen of breath for a breath test.

Section 8(1) provides: "A constable may require a person driving a motor vehicle on a road to provide a specimen of breath for a breath test if he has reasonable cause to suspect that the person is unfit to drive because of the consumption of alcohol or drugs."

The justices found that the defendant had been driving a motor vehicle on a road when he was arrested and that he had refused to provide a specimen of breath for a breath test.

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Liquidator closes last chapter in story of 'Scottish Daily News'

From Ronald Faux

Glasgow

The final chapter in the story of the Scottish Daily News closed yesterday when the newspaper's creditors met in Glasgow to be told that financially the enterprise had been a disaster. It had a net operating total liabilities of £2.5m against an estimated realisable value of £1.2m.

Mr James Whitton, the official liquidator, said the workers cooperative newspaper ceased publication after 182 issues. The shareholders' £1,922,384 and losing £45,000 a week.

An inspection committee of five was appointed to wind up the affairs of the newspaper. It will include Mr Tom Reid of the Department of Industry, Mr W. J. Stephens, former editor of the Daily Express and now chairman of Beaverbrook Newspapers, Scotland, and Mr Alistair Byrnie, chairman of the former works council of the Scottish Daily News.

The Government, through Mr Wedgwood Benn, when he was Secretary of State for Industry,

invested £1.2m in the project, and Beaverbrook Newspapers as a partly secured creditor, is owed £225,000.

Mr Whitton said nothing was left to meet the losses of ordinary creditors, who were owed £1,291,635. He said 395 employees had each taken 100 employee shares at £1, fully paid. Others had taken out £1 ordinary shares in amounts ranging from £25 to £2,000.

Mr Robert Maxwell, the publisher and former chief executive of the newspaper, had invested £114,000. He is also listed as an ordinary creditor for £2,100.

Mr Whitton outlined the story of the Scottish Daily News from the time of its launching on May 5 on the former Beaverbrook presses in Albion Street, Glasgow. Throughout the first week circulation averaged 280,000 but a month later it had fallen to 106,000.

Advertising revenue amounted to 38 per cent of the budget but over the first month of the paper's operation the loss ran at £24,000 a week.

The conference was organized by the Rating and Valuation Association to discuss the implementation of the Local Authorities Act, 1975, which allows local authorities to run lotteries of limited value with prizes up to £2,000.

About 120 delegates from 80 local authorities attended to find out, as Mr George Gurney, president of the RVA, said, whether "the Act is going to be a help to harassed ratepayers and can be implemented without too much bureaucracy."

Mr Stephens said that if a council sought to make £180,000

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Mr Ward said there indications that Mr W. faced political pressure the reorganization government in 1973 executives have been missed or have been dismissed. Mr W. "It is worrying that it is becoming more politicians are coming increasing pressure."

By Our Local Government Correspondent

The Association of Local Authority Chief Executives has intervened in the case of Mr Nicholas Walsh, Chief Executive of Rochdale District Council, Sussex, who faces redundancy.

The council's policy and resources committee voted on Monday to abolish his post and that of his personal assistant and two secretaries to save about £20,000 a year.

Mr F. W. Ward, secretary of the association, said yesterday that the national joint committee for chief executives had been asked to intervene on Mr Walsh's behalf. The association

ing to provide the breath specimen. There was no requirement that the constable should inform the defendant and still less inform him correctly, of the precise section or subsection under which he was requiring a breath test. The circumstances prescribed in section 8(1)(b) did exist, and the requirement of a breath test and the arrest were, therefore, lawful.

His Lordship said that, on that reasoning, the justices concluded that the offence had been proved. Because he had reasonable cause to believe that the defendant had alcohol in his body, the constable was not obliged to suspect the commission of a moving traffic offence, in passing the light at red.

The defendant said: "I'm not giving now." He maintained his refusal and was arrested. Subsequently he provided a laboratory test specimen, which revealed an analysis 177 milligrammes of alcohol in 100 millilitres of blood.

The argument was that, as the defendant had refused to provide a specimen of breath for a breath test, he was not obliged to provide a specimen of blood for a blood test.

The justices found that the defendant had been driving a motor vehicle on a road when he was arrested and that he had refused to provide a specimen of breath for a breath test.

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Dustmen as lottery ticket salesmen

By Our Local Government Correspondent

Councils running local lotteries could use rent and rate collectors, turf accountants, or even dustmen to sell tickets, a conference was told in London yesterday.

Asking councils how they were going to operate their lotteries, Mr W. J. Stephens, secretary of the Gaming Board, said: "When the dustmen call for their Christmas box are they going to offer lottery tickets in exchange?"

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WEST EUROPE

Mr Peart rejects plan to phase out British beef subsidies by May

Michael Hornsby, Minister of Agriculture, said today that the EEC proposal to phase out the special system of market support by mid-1977 was "unacceptable" by Mr Peart, Britain's Minister of Agriculture. If approved, it would wipe out one of the main reasons for the Community's existence.

At a meeting of EEC agriculture ministers in Brussels, Mr Peart said that he was "disappointed" that the British system of various subsidies, which safeguarded incomes by subsidising rather than by subsidising prices, was "still misunderstood and criticised."

European Commission's proposal, which was announced as part of the farm package for the 1976-77 year, would require Britain to phase out the EEC's full support system, whereby the government bought up and put into storage when market prices fell below a given level.

Only the EEC's "mountain of surplus beef" stood at an estimated 800,000 tons. The intervention price of beef in the Community was set at 100 francs a kilogram, and the next year would be 105 francs. Mr Peart said that the EEC's "mountain of surplus beef" stood at an estimated 800,000 tons. The intervention price of beef in the Community was set at 100 francs a kilogram, and the next year would be 105 francs.

e urged to
ede to wild
convention

Switzerland, Dec. 16. The Bern Convention on the Conservation of European Wildlife and Natural Habitats, which was signed in Bern in 1979, is being discussed in a meeting of the Convention's Committee of Experts in Bern today.

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European MPs shrink
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Danish Premier
ts off visit

Mr Anker Jørgensen, the Danish Prime Minister, is expected to leave for a visit to Egypt today.

Gaulle letter
ches £1,944

A letter from Charles de Gaulle to American officials returning home after the 1974 World War fetched 300 francs (about £1,944) at auction in Paris yesterday.

ash victims rob
od Samaritan

When a Samaritan tried to help a man struggling from a car which had crashed into a ditch near a road, he was robbed of his car keys and a watch.

benefited Ireland and some other member states, and in addition beef had been available to consumers at reasonable prices instead of being stockpiled and degraded.

Replying, Mr Pierre Lardinois, the EEC Commissioner responsible for agriculture, accepted that the variable premium had shown good results in Britain, but he argued that the "market situation" (ie, higher prices) no longer justified an exception to Common Market rules in one country.

Mr Peart also demanded a larger Community contribution to the EEC's consumer subsidy on butter, which he described as "a particularly cost-effective method of sustaining demand."

His remarks reflected the Government's desire to offset the sharp rise in the butter intervention price next March arising from the British transition to the full EEC level by 1978.

'Tiny minority'
in attempt to
upset conscripts

From Our Own Correspondent, Paris, Dec. 16.

Only a "tiny minority" was engaged in trying to demoralise conscripts in the French Army, General Marcel Bigeard, Secretary of State for Defence, declared today. He was being questioned about the proceedings involving more than 40 soldiers and civilians now accused before the state security court.

General Bigeard estimated that only some 600 conscripts belonged to the 50 or so "soldiers' committees" which the Government is now rooting out. The general said it was "undeniable" that some members of the socialist Confédération Française Démocratique du Travail were involved, instigating the formation of such committees.

When the final vote is taken by the Parliament on Thursday, MPs are likely to increase the Community's budget by 10 per cent. This would be used principally to supplement expenditure on the social fund and on aid to Commonwealth developing countries like India and Ceylon.

Mr Erhard, a German Minister, said that the Commission was "shrinking" in the face of a budget clash. He said that the Commission was "shrinking" in the face of a budget clash.

Italy blocks nuclear fuel project

From Michael Hornsby, Brussels, Dec. 16. An ambitious research programme, which if successful could eventually provide the EEC with inexhaustible supplies of cheap fuel, has been blocked because of a dispute over the choice of a site for the construction of a giant experimental plant to produce energy by thermonuclear fusion.

At a meeting of EEC research ministers in Brussels yesterday, Italy refused to join its partners in giving the go-ahead for the programme, which was planned to run for five years from the beginning of next year at a total cost of 615m units of account (about £250m). All other member states were ready to give their approval.



President Giscard d'Estaing at the opening of the conference yesterday morning.

Dr Kissinger makes plea on oil prices

Continued from page 1

between 56 and 58 a barrel as part of a package of measures, although Dr Kissinger studiously avoided referring to the IEA he did point out the role which an international energy institute could play in finding ways of using energy resources more efficiently.

"We see the institute as a first bridge between the massive effort of the industrialized

countries have now launched to develop alternative sources of energy and the effort which the developing countries must now undertake."

Both developed and oil-producing countries would cooperate to use energy more efficiently, to increase their own production and to improve allocation and distribution of existing resources.

Most of the developing

116 Italian kidnaps in three years

From Our Own Correspondent, Rome, Dec. 16.

Some 116 people are known to have been kidnapped in Italy in the past three years. It is estimated that at least 80,000m lire (£50m) has been collected in ransoms.

In two new cases police were searching today for a medical student, whose family has modest means, and a businessman, both believed to have been kidnapped.

Of the 116 victims, nine have not been returned to their families. In a period of 40 days this year, 12 people were kidnapped—the total for the whole of 1970.

The Government's proposals for dealing with kidnapping have hardly stimulated confidence. These include the freezing of bank accounts and other assets of families of victims and the threat to take proceedings against families that withhold ransom.

This might discourage families from reporting kidnappings. It is already widely supposed that many kidnappings are not reported. It is said that in both Milan and Rome there have been cases of children seized while playing in public parks and immediately brought back when the mother has produced a sum of money immediately available to her.

Between these two extremes there are said to be others, substantial but still comparatively modest, paid without publicity.

One effect apart from the demand for private bodyguards is an increase in anti-kidnapping insurance policies and a reduction in premiums.

Technically, it is illegal for Italian companies to provide insurance against kidnappings. Arrangements are apparently made on the London insurance market. According to estimates published today, the London market is collecting about £35m a year on kidnapping premiums.

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OVERSEAS

Woman tells court she set out deliberately to kill President Ford

San Francisco, Dec. 16.—Sara Jane Moore told in evidence today how she planned to shoot President Ford with the "specific intent" of murdering him.

At a special hearing to decide whether to accept her plea of guilty, Mr Samuel Conti, the district court judge, asked Miss Moore for an account of her actions on September 22, when she fired shot at Mr Ford as he left an hotel.

"I got up," she said, "I took my son to school. I went over to Danville and purchased a gun. I had seen the day before."

"I went to the gun store. I rule around, parked to see if anyone would recognize me or not, circled around the hotel."

"I joined the people waiting for the President and when he came from the hotel, I took a gun from my purse (handbag) and fired a shot at him."

Judge: Did you do it with specific intent to murder the President? Yes, I did.

Mr Conti ruled yesterday that Miss Moore was competent to change her plea from not guilty to guilty but set today's hearing to determine whether she actually committed the crime and whether she was sane at the time.

Miss Moore told the court yesterday that she had conferred with her lawyer and an activist priest, the Rev William O'Donnell, of Berkeley, and remained certain she wanted to plead guilty. "I am at peace with myself," she said.

Miss Moore appeared to indicate that she might not have acted alone in contemplating an assassination attempt before September 22.

Judge: Were you coerced by anyone to do this? No.

Were you acting alone or in concert?—As to this specific date in time? I can speak only for that specific date. I was acting alone. No one assisted me.

Did anyone encourage you?—As to that particular time and place, No, sir.

When the judge said this statement seemed ambiguous, Miss Moore said: "I don't think it seems ambiguous. The judge said he was trying to find out if her action was voluntary and deliberate. She replied: 'I was acting voluntarily and of my own free will.'"

When asked: "Did you intend to shoot President Ford?" she replied: "Yes."

Did you intend to assassinate Mr Ford prior to September 22?—Yes.

Miss Moore explained that she meant that she had planned to do this but had not tried previously.—AP.

CIA officials brief senators on Russian threat

Washington, Dec. 16.—The Ford Administration today mounted a counter-attack against members of both Houses of Congress, which are attempting to limit American involvement in Angola.

The Central Intelligence Agency (CIA) were dispatched to the Senate to brief the Foreign Relations Committee's subcommittee on Africa over developments in the war-torn republic.

The subcommittee, which was holding hearings on the matter today, promptly went into closed session for the briefings.

Mr Kissinger, the Secretary of State, argues that the situation is quite different. He insists that the Russian presence in Angola is a direct threat to American security.

There is a strong feeling in Congress that the Administration was less than candid in its handling of American arms shipments to Angola. Only two weeks ago, the State Department was asserting that any American arms reaching Angola must be coming through Zaire, which was receiving a certain amount of military aid, all open and above board.

In fact, as the Government now admits, the right-wing Portuguese government in Lisbon is supplying arms to the rebels in Angola already received \$25m in American

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Guerrillas withdraw in Lebanon truce

Beirut, Dec. 16.—Lebanese guerrillas finally withdrew from Beirut's luxury hotel battleground today under a new truce agreement, police sources said. Right-wing Phalangist gunmen pulled out of the fire-blackened Holiday Inn hotel at 2 pm, as part of the agreement providing for internal security forces to take over the wrecked seaford district.

One Phalangist group had stayed in the 26-storey skyscraper overnight, saying it would remain in case the ceasefire broke down.

Left-wing guerrillas had earlier left two other hotels, the St. George's and the Phoenix. They also withdrew from the Murr Tower, a huge unfinished tower block from which they had directed a hail of bullets and rockets at the Phalangist-held Holiday Inn.

Security forces reported some firing between the Christian suburb of Ain al-Rummaneh and the Muslim district of Shiyah, but otherwise the city was quiet. It was possible once again to walk in safety away from the shell-battered, abandoned hotels and office blocks on the seaford.

"The ceasefire will stay until they [the leftists] break it," a young Phalangist, who goes by the name of "Big Bear," said in the Holiday Inn earlier.

Other Phalangist thrusts hold full borders of the hotel's whisky at journalists as they toured the building to the accompaniment of pop music playing over loudspeakers.

Much of the ground floor, guarded by a nervous security man behind a sandbag emplacement at the hotel entrance, was awash with water from broken pipes.

The lifts still worked, however, and the damage to the hotel interior seemed to be less than in the St. George's and the Phoenix, parts of which were gutted completely. Outside, the white walls were blackened from frequent fires and holed from repeated rocket fire.

In the St. George's hotel, which was occupied last week by left-wing forces trying to drive the Phalangists out of the hotel, about 20 lightly-armed members of the security forces were in position today. The hotel was set on fire several times during last week's fighting and the ground floor was burnt out completely.

On the external front, Mr Rashid Karami, the Lebanese Minister, said today that Israel harboured "evil designs" on excuses to justify an attack on the country.

He said he had heard an Israeli radio commentary in English which disclosed an Army plan to "help and rescue the Jews of the Wadi Abu Jamil district in Beirut."

Mr Karami said: "Jews in the Wadi Abu Jamil district have been subjected to no assaults whatsoever, but on the contrary all sides provided them with protection and help. Accordingly, the excuses made by Israel are false. But if its aim is to exploit the situation to carry out an aggression, then we on our part will spare no efforts to defend our sovereignty and dignity."—Reuters.

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OVERSEAS

Rhodesian commission on racial discrimination charts depths of feeling among white minority

From Nicholas Ashford
S. Salisbury, Dec 16

"We in the Rhodesian Front party do not think there is racial discrimination," Mr R. G. S. Simmonds, MP for Alotika, said recently when giving evidence on behalf of the party to the commission of inquiry on racial discrimination in Rhodesia.

There were mental and physical differences between the European and African races, he went on. "Because of these differences, induced mixing of races causes friction and, for this reason, the Rhodesian Front does not encourage racial integration."

Mr Simmonds's views are typical of many white opinions that have been submitted to the 12 members of the multi-racial commission since it began its hearings in October. Many of them are more extreme.

Mr Christopher Mennel, an accountant in Gwelo, maintained that, as each racial group had a distinct body odour, it was only practical to remove this offence by the separation of the races.

Mr Mennel, a founder member of the ruling Rhodesian Front, argued that if integration was taken to its logical conclusion "it would ultimately lead to mixed marriages and the bastardisation of both races."

had created Rhodesia yet they had to bear the burden of taxation "to support people who do not wish to help themselves."

They also had to suffer "the extreme inconvenience caused to sophisticated people who are obliged to stand in queues at post offices and banks while the often slow-moving African mind tries to decide what it wants", he said.

Not all white evidence to the inquiry has been in a similar vein. The small but vocal Centre and Rhodesia parties condemned strongly what they regarded as the main roots of discrimination in Rhodesia: the Land Tenure Act, the Electoral Act and the 1969 Constitution.

So did the Rhodesian Roman Catholic bishops' conference in a lengthy and detailed submission that criticised the Government for its continued emphasis on "eliminating racial friction" by holding the races apart rather than attempting to promote "racial harmony".

However, the white electorate's overwhelming support for the Rhodesian Front and its belief in the need for racial separation illustrates just how right the hands of Mr Smith, the Prime Minister, are, tied in the constitutional talks that are now taking place with Mr Joshua Nkomo's wing of the African National Council (ANC).

His scope for offering concessions to the nationalists is restricted severely. The white electorate would certainly not accept the speedy transfer of power to majority rule, which

Mr Nkomo and the rival wing of the ANC, led by Bishop Abel Muzorewa are demanding. Neither group has submitted evidence to the commission of inquiry. They maintain that its terms of reference are too restrictive and contain an inherent bias against the white minority.

Furthermore, they maintain that examples of legally-enforced racial discrimination in Rhodesia are so glaringly obvious that the commission's work is irrelevant. They point, for example, to the Land Tenure Act under which the land is divided into two equal areas, one for the country's six million blacks and the other for the quarter of a million whites. The Act reduces the vast majority of the people to the status of migratory workers or, at best, second-class citizens.

Similarly, white political interests are represented by 50 white members of Parliament while there are only 16 blacks, half of whom are tribal appointees. In education, 11 times as much is spent on a white child's schooling as on a black's.

The commission, headed by Sir Vincent Quenet, a former judge-president of the appellate division of the High Court, ended its hearings last week and its findings will be completed in the new year.

It is attaching great importance to its report, but African critics think it will do little more than try to remove discriminatory practices and the more obvious examples of "petty apartheid".



Olga Korbut, the Soviet gymnast, dressed in jeans and platform boots, slipping orange juice after her arrival in Atlanta, Georgia, yesterday.

Concorde's rival in service first

Moscow, Dec 16.—The Soviet supersonic airliner, Tupolev Tu-144, will go into regular service on Christmas Day, almost a month ahead of Concorde, the trade union newspaper *Trud* reported today.

It said that the Tu-144 would fly from Moscow's Domodedovo domestic airport to Alma Ata, capital of Kazakhstan. "The flight opens air traffic by supersonic aircraft on the routes of Aeroflot," *Trud* said in a short report inconspicuously placed on an inside page.

The newspaper did not say, however, whether the Tu-144 would be carrying passengers or only freight. It just said that twice-weekly flights to Alma Ata were planned. Soviet authorities have said in the past that the airliner would be carrying freight on home paying service in the spring of 1976.

Concorde begins passenger service on January 21. British Airways will operate flights from London to Bahrain and Air France from Paris to Rio de Janeiro.—Reuter.

SPORT

Racing

French tang to Chepstow menu

By Michael Phillips
Racing Correspondent

The Final Junior Hurdle, which is the centrepiece of the racing at Chepstow on Saturday, certainly looks like living up to expectations once again. A year ago the finish was dominated by those two talented individuals, Philominsky and Nigh Nurse. Twenty-six three-year-olds were sent off after yesterday's four-day forfeit stage. Harasus, Sweet Joe and Tipolino were among them, and that is what counts.

It is as if the intention, all three races, the Chepstow Hurdle, the Junior Hurdle and the Chepstow Hurdle, was to bring up a few loose ends before they become four-year-olds and eligible for the Daily Express Triumph Hurdle at Cheltenham, which is generally regarded as the summit of a four-year-old's season. There was a time, particularly when the late Peter Cadeau was trainer, and also when Ryan Price was concentrating upon jumping, when French

horses were imported into this country for hurdling in considerable numbers. And they were enormously successful. But, as French prize money increased so did the asking price with the result that fewer and fewer were brought. What was once nearly a flood dried up to a trickle. But the number is increasing again and this year both David Morley and John Gifford put the French training grounds a visit to show for young blood. Already their enterprise has paid off.

Morley took an immediate liking to Harasus when he saw him in Maurice Zilber's stable and he bought him on the spot on behalf of Major Robert Moore. And Harasus has already commented his judgment by winning the Junior Hurdle again at Haydock Park, where he beat Sweet Joe, whom he will meet again on Saturday.

It was an international bloodstock agent, Julian Lewis, who knows the ins and outs of French

racing better than most, who first got the view of Tipolino's potential. And when Harasus Blount, services asked him if he knew of a suitable young horse to fill Gifford's order, Lewis had no hesitation in recommending Tipolino, who used to be trained by Francis Boutin.

Gifford also liked what he saw when he was shown Tipolino and in due course their judgment was thoroughly vindicated when Tipolino won the Benson and Hedges Three-Year-Old Hurdle by a length at Sandown Park. That was his only race so far in this country and I will be in the country to see how he fares against Harasus and Sweet Joe on Saturday.

Racing at Ffos-y-fan was called off yesterday because the course was frozen, but with any luck there should be racing at both Chepstow Bridge and Towcester today.

STATE OF GOING (forecast): Chepstow (today): good. Ffos-y-fan (today): good. Towcester (today): good.

Catterick Bridge programme

12.45 KIPIN HURDLE (Handicap: £340: 2m)
12.50-13.00 Persimmon (D) (G. Wynn), 5-11-12 P. Tuck
13.00-13.10 Persimmon (D) (G. Wynn), 5-11-12 P. Tuck
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Review early next year of EEC budget machinery and procedure

given to safeguarding employment opportunities. The result meant states would be obliged to make more substantial commitments to support their domestic economies in 1978.

The Council vote against the whole budget, this was an act of political courage, not of irresponsibility. The rejection of the budget would not lead to a European crisis, as the Commission would continue to work towards its objectives. Rejection could be a starting point for a frank discussion with the Council.

LORD BRUCE OF DONINGTON (United Kingdom, Lab) said that the council shed crocodile tears over the crisis they thought to be necessary to save the jobs of the economies of individual member states. But they did not want to take any action to change the common agricultural policy proposed by the Commission.

A major amount of expenditure had already been determined and could not be cut because it was one of the most powerful lobbies in the Community.

The Communist Party, the Cops, the committee of public relations organizations in the European Council, which in Britain was represented by the National Farmers' Union, whose President Sir Henry Plumb, was President of the Council, were not offended because the council was not strong enough for that. The Parliament had no impact on the budgetary process.

It was not the interests of the staffed of the inhabitants of the big chateaux, the large scale farming jobs.

I invite my colleagues the said to express their dismay at the budget and express the hope that in 1977, as undoubtedly we shall be promised, we have something which more nearly meets our hopes and aspirations of the European people.

M. CHASSON, Commissioner responsible for Budgets and Financial Control, said it was very significant that the Council of Ministers agreed with the Parliament that the budget was earmarked for the social fund

This was tantamount to member governments admitting that they were wrong during their first consideration of the draft budget. It was important that the Parliament and council wanted to set aside funds to help countries beyond the Mediterranean, Africa, the Caribbean basin and the Pacific Islands. He hoped that this might give some impetus to Community plans to help the non-associated developing countries like India and Pakistan.

The latest draft of the budget was not as satisfactory as the Commission would have liked since there were still gaps and weaknesses. Nevertheless it was better than once seemed likely, largely thanks to the efforts of the Parliament.

He hoped the final draft of the budget would be adopted and that remaining differences between the member governments and the assembly could be resolved.

The debate was concluded. Voting on the budget will be on Thursday.

School transport difficulty

Mr. A. J. G. Wilson, Secretary of State for Education (Sheffield, Park Lab) questioned about school transport proposals, said that because of the difficulty of balancing it was right not to take any steps until he had full consultation with local authorities which were likely to take some considerable time. It might be that they would not find a solution that would be generally acceptable.

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Still made to the original recipe.

At the end of a bleak year this Special Report assesses the economic outlook across the Channel and the North Sea

European industry

Ring of confidence a little tarnished

by Maurice Corina

European industry's resilient confidence in its own abilities is now being severely tested. There is nothing like a deep recession for exercising managerial capability to its limits or undermining the morale of labour forces. Across Europe the tempo of industrial production has slowed, with all the inevitable consequences, including a lengthening of queue times.

Management is preoccupied with holding back the rate of cost increases and predicting when general recovery may begin rather than with the longer term planning for the 1980s. Yet it is precisely how and in what shape companies will survive, that must determine future planning. Companies have learnt some bitter lessons about how vulnerable industrialized society can be to rampant inflation and high-priced energy.

New, if any, industries have escaped the ravages of inflation and depressed demand. Falling output and soaring costs have savaged profit and loss accounts. The resulting shake-out of labour and the search for economies was inevitable, though national governments have adopted differing counter-inflation policies to complicate the life of hard-pressed managers.

Some companies have gone under. Others have been nourished by state aid and interventionist policies, but by no means a uniquely British development. The wish to preserve surplus capacity for the eventual recovery is international as is the reluctance to invest in new equipment at the bottom of a cycle, the time when it should be done, but when no one wants to tie up funds.

That reluctance stems from the economic indicators among other things, which show few signs of any recovery within Western Europe from the worst slump since the Second World War.



Steelworkers in West Germany: 1975 has been possibly the worst year for steel since the 1930s.

the Far East. Footwear and textiles have been notable examples.

All these factors, and others, produce their strains. In steel, for example, Japan and Spain have been under fire for their aggressive selling when the output of the Nide is about the level of 1968. Strains have shown elsewhere, especially within the Community. France has defended itself against Italian wine, Britain has balked at the flow of French and German cars, and argued about energy policy, and so on. But all are reflections of the strain of a long recession.

The dream has been to attain more systematic planning for growth, based in the European Community and its arrangements with Continental outsiders. It becomes harder for the Brussels administration to push sovereign governments towards state goals when everyone is rowing and defending their interests.

When Sweden argues with the Community over footwear and paper and board, when Britain talks of selective import controls, and when the United States charges Europe with dumping cars, it becomes difficult to talk of harmony and the European dynamic that industry sees essential.

Yet all is not bad. If recession does anything it is to promote a fundamental re-examination of such things as productivity, labour relations, managerial competence, and the way the Community, for example, is able to begin serious planning for the 1980s.

European industry's future is likely to be characterized by more collaboration in technology, energy resource development, more harmon-

ized trading, more worker involvement in decision making, and more government pressures, rather than the past two years of state planning of European industry has grown at national level while Community planning activity has slowed. Each country now has machinery for consultation with industry.

This trend may yet produce close understanding by politicians of industrial issues and national government may be better prepared to respond when the Community, for example, is able to begin serious planning for the 1980s.

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European industry's future is likely to be characterized by more collaboration in technology, energy resource development, more harmon-

require more careful evaluation. The great industries, from petrochemicals in Holland to domestic appliances in Italy, are dependent on many imported materials and fuels and sustained heavy investment.

There has been an increase in external investment in developing parts of the world and the United States, backed by the steady rise in intra-European trading and direct exporting. Yet, there are worries for the future. The low cost production evident in the Far East and Eastern Europe is prompting a re-examination. Japan is a formidable competitor and progressive industrialization in such diverse parts of the world as Eastern Europe, the Middle East, and South Korea means more import competition and stronger challenges in traditional markets.

Europe in recent years has demonstrated a capacity for technological development, but to keep ahead or abreast of the United States and Japan requires massive investments and risks. Anglo-French cooperation on Concorde is proof of technical capacity as well as the risks, even with collaboration. Such collaboration will surely continue, nevertheless.

In the energy sector, for example, there have been some setbacks, but American nuclear technology is likely to slow down and be overtaken by European fusion work. Europe is progressing towards pooling data-processing skills. Newer financial institutions are beginning to invest across frontiers, backing worthy projects.

More industries now talk of coordinating their investment plans and greater interest is taken by one industry in one country in the difficulties of the same industry in another.

Trans-national mergers have been slow to develop because of the complexity of differing corporate law and taxation. Yet the possibilities will grow with more harmonization. Rothmans International has made a bold attempt to form European management and production out of a series of tobacco mergers. Dunlop-

Pirelli ran into troubles, but can boast some experience. State aid to industry continues to develop. There are incentives to invest, loans, central government planning, and the creation of state holding companies, with Britain providing the latest example with its National Enterprise Board. On this trend is being superimposed the European Community's efforts to create a regional policy to concentrate more resources in less prosperous areas.

While the machinery of individual nations for consulting industries about their problems and aspirations continues to be refined, there is now a burgeoning apparatus of European consultation. Trade associations and central employer organizations meet regularly, both within and without the EEC. Surveillance of monopoly behaviour and restrictive practices has also intensified.

Whatever the troubles and the present state of flux, Western Europe is still a formidable industrial machine based on a vast market where barriers to trade are being broken down slowly but surely. Political preoccupations are very much concerned with industrial questions and the fact that political cooperation continues to grow means that industrialists will develop further their own collaborative machinery and be steered towards more planning at European levels.

More organized trading relationships and further strengthening of combined resources may result from an increase in government-to-government consultations on industrial issues. In such a situation, the role of the small and medium-sized businesses can be diminished without more conscious understanding of their particular importance to the European economy.

That this question is now attracting some discussion in European circles can only be welcomed, but more evidence of practical support is needed to sustain the enterprise on which European growth has been based.

The author is Industrial Editor, The Times.

Palliatives for common finance problems

by Anthony Rowley

There has been a strong similarity in the nature of the financing problems faced by industry throughout continental Europe over the past two years. Only the magnitude of the problem has differed from one country to another, broadly in line with differing rates of domestic inflation.

The solutions adopted by industry and by governments also have been broadly similar. They are probably better called palliatives than solutions, however, for financing and liquidity problems threaten to resurface once recession gives way to reflation.

In all the countries of the EEC, and elsewhere in Europe, a common scenario was building up to produce a classic liquidity squeeze for industry in the autumn of 1975. In the next year, inflation began to gallop along in many European countries and in Britain it reached a runaway pace.

The common reaction among European governments, and perhaps most markedly in France, was to impose price controls on many important industrial product groups. This in itself might not have done much to help industry but it was the fact that its own costs were subject to no such restraint. Wage inflation was still rising rapidly and there was an explosive rise in world commodity prices.

Companies' operating margins were thus eroded rapidly, and, to add to their burdens, they found that they were being taxed on illusory profits caused by stock appreciation. This was described in Britain as the "doomsday machine" effect though that machine was ticking away remorselessly among continental industries too.

Savings ratios were rising as people began making provisions against the coming recession and the possibility of unemployment. This not only had an impact on consumption and thus on industry's sales — consumer goods at first, then on capital goods — but also on portfolio investments. Stock markets throughout Europe plunged in 1974, thus restricting industry's capital raising just at a time when funds were being squeezed by a host of other factors.

Then, in 1975, the position changed and once again the common causes of this change brought about broadly similar effects throughout Europe. Industry began cutting back its stocks and demand, thus easing the strain on its liquidity. Capital investment plans were also cut back sharply.

Governments, the British first and then the French,

began rather belatedly to realize just how pernicious the effects of the liquidity squeeze were proving to be on industry. The doomsday machine syndrome was being taken seriously. Tax concessions were allowed and price controls progressively eased.

A host of smaller companies went to the wall right across Europe but as 1975 progressed it became obvious that the industrial giants had weathered the worst of the crisis.

This again increased the confidence of investors who anyway were seeing their once rapidly eroded by inflation that industrial securities again appeared to be a better hedge against that evil than assets held in monetary form. Equity markets duly rose again from the frightening depths they had plunged in 1974.

In Germany, as in Britain, industrial companies began to take advantage of this situation to raise money through rights issues. Much use of financing new capital investment but rather to reducing the short-term borrowings that had risen in line with working capital inflation.

However, in West Germany's case the strong position of the Deutsche mark helped to alleviate the rising costs of raw materials from abroad while the cost to companies of external finance became less of a burden on profitability in 1975 than it had been in 1974. Interest rates on the credit markets fell noticeably in the first half of this year and companies were able to replace substantial amounts of expensive short-term loans from domestic sources by cheaper foreign credit and longer-term loans.

One of the most interesting features of the West German experience has been the extent to which industrial companies have abroad, foreign banks, recently in order to take advantage of lower interest rates. Many of these banks are "foreign" only in the technical sense, however, in that they are the subsidiaries of German banks domiciled abroad, particularly in Luxembourg.

This, in turn, reflects the buoyancy of the European markets in 1975 after a long period of stagnation the previous year.

The Euromarkets have been highly active this year both in terms of medium-term loans and bond issues. A noticeable feature of the 1975 activity, however, has been the extent to which industrial and other borrowers were using the market to refinance existing loans rather than to take on new borrowing.

While European companies have taken advantage of the

opportunity to refinance their existing borrowing at favourable rates they have also become more able to support themselves from internally-generated funds during the recession. The Deutsche Bundesbank reports that internal resources accounted for 83 per cent of the funds supplied for "exceptional purposes" in the first half of 1975 compared with 75 per cent and 72 per cent in the corresponding periods of the two preceding years.

The self-financing ratio therefore returned to the level of the first half of 1967 when the economy likewise stood at the nadir of a business cycle. None the less, the financial conditions for a new upswing among enterprises are now substantially better than they were last year.

Not all commentators are as sanguine as the Deutsche Bundesbank on this latter point, however. There is a fear that once reflation comes it will lead to such a sharp demand for new funds to finance higher working capital for example, that companies' borrowing ratios will be put under severe strain.

It is for this reason, among others, that British financial industrial companies have raised more than £1,000m of new equity funds in the stock market this year. The idea has been to help to bolster their capital base against the time when they will need to increase their borrowing — "gear up" — in line with economic revival.

In West Germany, too, many of the larger industrial companies have taken advantage of improved stock market conditions to improve their capital base during 1975. In France, however, where the stock markets tend to be of less importance than in other EEC countries, there have been few such new capital issues.

The financing problems in French industry were emphasized by the announcement in October, 1975, that this sector would receive \$2,900m of the \$7,000m which President Giscard is injecting into the economy in an attempt to bring about domestic reflation.

In Holland the prospects for industry financing from traditional sources are problematical. Holland has perhaps the best developed stock market mechanism outside Britain but capital-raising activities there tend to be dominated by a few international companies such as Philips and Royal Dutch, leaving the small companies largely dependent upon bank finance.

Outside the EEC, industry's financing problems have been no less severe than

elsewhere in Europe, and in Switzerland they have been heightened by special factors. The popularity of the Swiss franc as a speculative currency, leading to its revaluation against other currencies, has produced particular problems for Swiss industry, in terms of falling export earnings. The Swiss authorities are worried about the way the country's deep involvement in international banking is causing grave complications for industrial and other sectors and seriously questioning whether the international banking profile should be lowered.

The Scandinavian countries have not escaped the effects of recession either. In Sweden, despite the existence of the centrally-operated industrial fund, which is supposed to iron out the peaks and troughs in capital investment, the Government was compelled to announce in July a £900m scheme to halt the growth of unemployment.

Swedish industry has strong backing from banks, which, along with family dynasties such as the Wallenbergs (with holdings in SAAB, SKF, Atlas Copco, Alfa Laval and other companies), provide the bulk of its finance. The sharp lesson being learnt from recession, however, is that the banks and holding companies which figure so prominently in European industry financing are unlikely to provide funds simply to prop up employment in times of recession.

At the other geographical extreme of Europe — in Spain — the problems of its financial system have been exacerbated by the crisis of General Franco's death and the uncertainty which preceded it. One of the most adverse factors has been a sharp fall in foreign investment in Spain, which places a greater burden on domestic institutions to finance reflation when the time is ripe.

Yet in Spain, as throughout the whole of Europe, stock markets have been touching very high levels as recession deepened. This paradox — perhaps more understandable, however, if one considers the fact that weakening price controls, tax concessions and even rising unemployment point to improved profitability for industry.

Even so, the chance to make these improved profits presupposes improving demand and that, in turn, points to a rapid rise in demand for capital. There is general agreement among European commentators that this could lead to a sharp liquidity squeeze again unless the financial institutions stand ready to provide industry with fresh injections of equity capital as well as debt.

Le cinquante.

Au numéro cinquante, s'édifie un ensemble nouveau et très fidèle à l'Avenue Foch. Avec des appartements de 3, 4, 5 pièces dans les superstructures. Et avec des hôtels particuliers de 4, 6, 8 pièces dans la partie basse où se mêlent patios, verdure, jardins suspendus : au total, 4000 m² de verdure sur les 5600.

Appartements et hôtels particuliers L'architecte et le décorateur ont voulu un style "pierre et ton bronze" qui respecte la tradition de l'Avenue du Bois, mais qu'un rien de rigide, grâce à une conception très libre des espaces. Les pièces sont conçues pour recevoir, mais dans un esprit d'intimité et de chaleur tout à fait dans le goût actuel.

Conception générale.

Nous vivons aujourd'hui comme il y a 50 ans. Ici, au Cinquante Avenue Foch, les créateurs ont développé la conception du nouvel "état de vivre". Le projet a été établi avec le souci d'individualiser les espaces et de donner à chaque acquéreur la possibilité d'équiper son habitation à son goût.

Les détails.

Sur le plan du confort et des finitions, le Cinquante Avenue Foch réunit un certain nombre de prestations parmi les plus intéressantes en Europe actuellement. Nous sommes ici "au carrefour du progrès et de la fiabilité". Cela veut dire :

- Confort thermique : chauffage électrique et air de compensation traité (hygrométrie en toutes saisons et réfrigération en été) ;
- volets à commandes électriques ;
- variateurs d'intensité de lumière ;
- cuisines fonctionnelles et bien équipées ;
- salles de bains où la pierre et le bois habillent un sanitaire sélectionné parmi les meilleures marques du marché ;
- liaison par interphone entre les appartements et les chambres individuelles.

Voyez la liste des prestations sur le "livret de bord" qui a été édité à votre intention.

Silence, Sécurité.

Toutes les techniques mises en œuvre respectent point par point les nouvelles normes visant à une insonorisation complète. L'isolation acoustique a été étudiée par un spécialiste renommé, en vue de l'obtention du label confort acoustique tant en ce qui concerne les bruits d'impact et les bruits d'équipement que les bruits extérieurs. Les portes des appartements et hôtels particuliers sont munies de dispositifs anti-effraction. A l'entrée du 50, il y aura à la fois un huisserie et un gardien pour la sécurité des habitants ; il leur sera possible de réglementer les accès à leur convenance.

Chambres individuelles.

En dehors de l'appartement des chambres sont disponibles pour vos enfants, vos amis. Avec bains, dressing-room, cuisine miniature. Elles sont situées dans la partie arrière basse de l'ensemble, sur deux niveaux dont l'un est réservé au personnel.

Le calendrier des travaux.

Il est conçu pour que, dès maintenant, vous puissiez vous décider sur les aménagements intérieurs que vous souhaitez — dans le cas où vous en souhaiteriez d'autres que ceux prévus par l'architecte et le décorateur.

Architecte : M. Lassen. Décorateur : M. Boyer. Architecte paysagiste : M. Bedat. Société de commercialisation : SFGI (anc. Bernheim F et F). 23, rue de l'Arcade 75008, Paris. Tél. 265.41.21. For the United Kingdom : Herring Daw. 28/28 Sackville Street, London W1X 2DL. Tel. 01-734 8155. 63, rue Pierre-Charron — 75008 Paris. Tél. 256.07.61.

50, Avenue Foch 75116 Paris. Tél. 704.60.68. Actuellement, tous les jours, de 11 h à 18 h, sauf dimanches et jours fériés. Samedis de 10 h à 17 h. Dans le hall d'accueil et de vente : maquettes, plans et "livret de bord" édité à votre intention personnelle.

50 Avenue Foch

Habiter Avenue Foch, à Paris ? Autant habiter le bon côté. Côté droit, quand on descend. Côté soleil. Côté cinquante. Toutes les grandes avenues du monde ont un bon côté. Avenue Foch, depuis un siècle, les plus recherchés sont les numéros pairs.

Le cinquantenaire d'Avenue Foch

Slow progress to common energy policy

by Roger Vielvoye

Britain's unsuccessful attempt to win a separate seat at this week's international conference on economic co-operation exposed the very slow progress that the European Community has made towards formulating an energy policy. Mr Callaghan, the Foreign Secretary, was able to argue that the lack of any agreed and coordinated policy made it impossible for the EEC to speak with a single voice on this question in world forums.

In a world where energy has gone from a low-cost, plentiful commodity, to a high-cost commodity long-term supplies of which are no longer assured, this lack of progress in EEC policy-making is causing concern among many of the members.

Pressure is now growing for the Community to move away from the concept of an overall energy plan towards a more flexible policy designed to coordinate individual national plans within extremely broad guidelines.

Documents such as *Energy Objectives for 1985*, published in 1974, are now seen as over-optimistic and unworkable and are no longer seriously considered as the basis for a Community policy as they would require substantial Community involvement.

In various national plans for energy production, intervention of this kind, while easily undertaken in agriculture, is more difficult in the case of energy where projects can take up to eight or 10 years from conception to the production of power. Faced with this timescale, guidelines that treat nuclear power plants in the same terms as eggs or butter are now acknowledged to be largely an academic exercise.

At the root of all European thinking on future energy policy is the desire to lessen dependence on imported oil. Within the Community planning is made difficult by varying degrees of dependence on imported oil for meeting national requirements. At one end of the scale Denmark, with a tiny North Sea oilfield, is almost completely dependent on imported energy. According to figures from the Organisation for Economic Co-operation and Development (OECD) Italy meets only 15 per cent of its energy requirements from within its own resources while France does slightly better with 23 per cent.

In the middle of the league table are Britain (51 per cent), Germany (50 per cent),

West Germany (50 per cent) thanks to sizable coal industries and, in Britain's case, large quantities of natural gas from fields in the south-east part of the North Sea. At the top of the league is Holland, which because of its vast gas reserves, provides 70 per cent of its own energy requirements—almost as much as the best-placed non-Community nation in Europe—Norway.

However, within the Community only Britain, through the development of its offshore oilfields, has the prospect of improving on this situation in the short term. North Sea oil should make Britain self-sufficient by 1980, and if the Government chooses it could be a substantial exporter of crude oil by the middle of the next decade.

With such divergent interests it is hardly surprising that governments feel that the way towards even a simplified energy policy will be filled with difficulties. First steps should be taken later this month when energy ministers from the Nine will be asked to adopt energy-saving measures designed to keep oil consumption over the next two years down to about 10 per cent below its 1973 level.

All the members of the Nine, even those with a high degree of self-sufficiency or the prospect of self-sufficiency in the future, are agreed that conservation is of vital importance. Agreement on this uncontroversial subject could pave the way for settling a policy on the financing of new sources of energy and guaranteeing investment in high-cost indigenous oil and gas such as the North Sea.

Previously, the Community had been committed to sharing energy resources in the event of another international reduction in oil supplies and has also established new levels of oil stocks that should be held by each nation. In this area the work of the Community energy planners is quickly being overtaken by the progress made by the International Energy Agency (IEA).

Although France has declined to join the agency it works very closely with the Paris-based organization. The issue of oil sharing within an organization that includes most of the major consuming nations is obvious to EEC members and there has been little opposition to allowing the IEA to set the pace and standards in the energy

approaches where an intensive drilling programme has started. Outside the Community, Norway has the capability of becoming a net exporter of oil. Traces of oil have been found by Sweden in the Baltic while Spain has a small offshore field operational in the Mediterranean.

Natural gas should play a greater role in meeting Europe's energy demands over the next 10 years. Holland is the centre of a supply network reaching as far south as Italy. West Germany, France and Italy all have small indigenous resources and France periodically puts pressure on Britain to link its extensive natural gas transmission network into the European distribution system through a pipeline under the English Channel.

Norwegian gas has been sold to a consortium of EEC gas utilities and substantial supplies are already being pumped into the European network from the Soviet Union. In addition, natural gas in liquid form is imported from North Africa and there are ambitious plans to buy Iranian gas through an exchange deal with Russia. Further supplies of Iranian gas may be piped to Turkey, where it will be shipped to Europe in liquefied form.

Britain and West Germany are the only two European countries that have retained large coal industries. The EEC wants to maintain indigenous production and also step up the level of coal imports from Poland and other sources.

In France, where the coal industry has been dramatically run down, nuclear power is seen as the way out of the stranglehold of imported oil. But these ambitious plans have run into environmental problems. Without the French commitment to nuclear energy the EEC's hope of producing half the Community's electricity by building nuclear power plants generating 200,000 megawatts of energy by 1985 is unattainable. Many experts doubt whether Europe has the resources to build a programme of this size in such a short time, and the ability of European manufacturers to provide the published programmes of the individual members, which amount to 160,000 megawatts of energy of installed plant by 1985, has been questioned.

The soaring price of oil has encouraged other members of the Community to search for indigenous oil. Denmark has a tiny oilfield in production in the North Sea, and so far the West German and Dutch sectors have failed to produce any significant finds. France has licensed large offshore areas in the Mediterranean, off its west coast, and in the western

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Fifty leading European companies

The following letters are used to indicate countries: A—Austria; B—Belgium; D—Denmark; F—France; G—Germany; I—Italy; N—Netherlands; S—Sweden; Sw—Switzerland.

Rank	Name	Country	Main activity	Sales 1974 £m	Sales 1973 £m	Reported profits after tax 1974 £m
1	Royal Dutch Petroleum Company	N	Petroleum products	8,236.5	1,444.5	688.5
2	Philips' Lamp Holding	N	Electronic and electrical goods	4,308.0	1,247.2	123.1
3	Cie Française des Pétroles	F	Petroleum products	4,109.1	1,729.0	135.8
4	IRI	I	State industry holding	3,956.8	3,073.6	—
5	BASF AG	G	Chemicals	3,004.4	2,823.0	91.9
6	August Thyssen-Hütte AG	G	Iron, steel, chemicals	3,740.8	2,101.2	27.2
7	Hoechst AG	G	Chemicals	3,575.4	2,610.6	113.5
8	Unilever NV	N	Food products, detergents, animal feedstuffs, toilet preparations	3,419.1	2,855.2	95.7
9	Telefonaktiebolaget LM Ericsson	S	Telecommunications	3,406.0	3,813.5	112.0
10	Bayer AG	G	Chemicals	3,341.4	2,460.9	109.9
11	Veba AG	G	Chemicals, electricity, glass, transport services	3,197.2	2,206.5	50.0
12	Siemens AG	G	Electrical and general engineering, electronics	3,048.8	2,734.5	88.2
13	Volkswagenwerk AG	G	Motor vehicles	3,008.1	3,005.7	loss 142.9
14	Nestlé Alimentaria SA	Sw	Food products	2,796.3	2,762.0	124.8
15	Daimler-Benz AG	G	Motor vehicles	2,395.6	2,183.5	49.8
16	Mannesmann AG	G	Iron, steel, mechanical engineering, chemicals	2,332.4	1,760.4	45.6
17	Pechiney-Ugine Kuhlmann	F	Aluminium, chemicals	2,132.5	1,557.7	57.5
18	AEG-Allgemeine Elektrizitäts-Gesellschaft AEG-Telefunken	G	Electrical engineering, electronics	2,121.8	1,915.6	loss 117.5
19	Petrofina SA	B	Petroleum products	2,087.5	1,395.6	59.3
20	Hühnerle AG	G	Coal mining	2,070.8	1,504.4	—
21	ENI Group	I	State owned (oil, chemicals, engineering, textiles)	2,006.9	1,440.3	—
22	Cie de Saint-Gobain Pont-à-Mousson	F	Glass, chemicals	2,003.9	1,510.7	67.5
23	ÖIAG-Osterreichische Industrieverwaltung AG	A	State industrial holding	2,000.0	1,419.7	77.8
24	Deutsche Shell AG	G	Petroleum products	1,981.4	1,390.8	24.2
25	Rhône-Poulenc SA	F	Chemicals	1,957.4	1,401.2	99.8
26	Esso AG	G	Petroleum products	1,946.9	1,486.7	55.6
27	Finsider SPA	I	Steel	1,878.3	1,149.5	10.8
28	Fiat SPA	I	Motor vehicles, aircraft	1,863.8	1,557.4	—
29	Guthorfhofnungshütte Aktienverein	G	Mechanical engineering, electricity, iron, steel, building	1,849.8	1,581.8	10.3
30	Akzo NV	N	Chemical fibres and pharmaceutical products	1,833.2	1,604.4	64.7
31	Salzgitter AG	G	Iron, steel	1,742.6	1,279.5	8.3
32	Estel NV	N	Steel	1,737.3	1,329.3	55.0
33	Electricité de France	F	Public utility	1,697.3	1,509.5	loss 4.3
34	Denain-Nord-Est-Longwy	F	Steel	1,656.3	1,175.8	21.0
35	RWE AG	G	Public utility	1,644.4	1,382.8	68.5
36	Pirelli/Dunlop Union	I	Tyres, rubber products	1,595.0	1,336.0	25.3
37	Ciba-Geigy AG	Sw	Pharmaceuticals, chemicals, dyes	1,571.9	1,371.8	19.4
38	Aral AG	G	Petroleum products	1,548.1	1,201.8	3.5
39	Cie Generale D'Electricité (CGE)	F	Electrical engineering	1,526.4	1,233.9	9.7
40	Hugo Stinnes AG	G	Liquid and solid fuels	1,502.5	1,054.9	9.2
41	Montedison Group	I	Chemicals, pharmaceuticals, metal products, etc	1,510.9	770.9	82.9
42	Cie Française de Raffinage	F	Oil refining	1,484.9	826.8	—
43	Rhein Stahl AG	G	Steel, coal, shipbuilding, motor vehicles	1,426.5	1,107.5	loss 0.7
44	East Asiatic Co	D	Shipping, food products, global traders, plantation owners	1,423.2	1,324.8	7.8
45	Shell Française	F	Petroleum products	1,406.8	708.2	—
46	Peugeot SA	F	Motor vehicles	1,406.4	1,201.1	25.2
47	Flick Group	G	Iron, steel, mechanical engineering	1,390.2	1,170.6	10.5
48	Deutsche BP AG	G	Petroleum products	1,268.4	929.0	(2.0)
49	Karlshof AG	G	Department stores	1,266.9	1,158.0	22.4
50	Brown Boveri & Cie AG	Sw	Electrical engineering	1,248.1	1,215.1	5.8

* 1973 figures. Based on The Times 1000, 1975-76, edited by Margaret Allen.

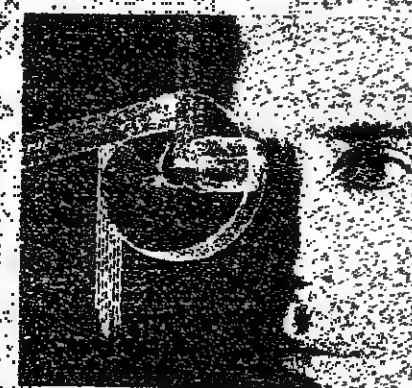
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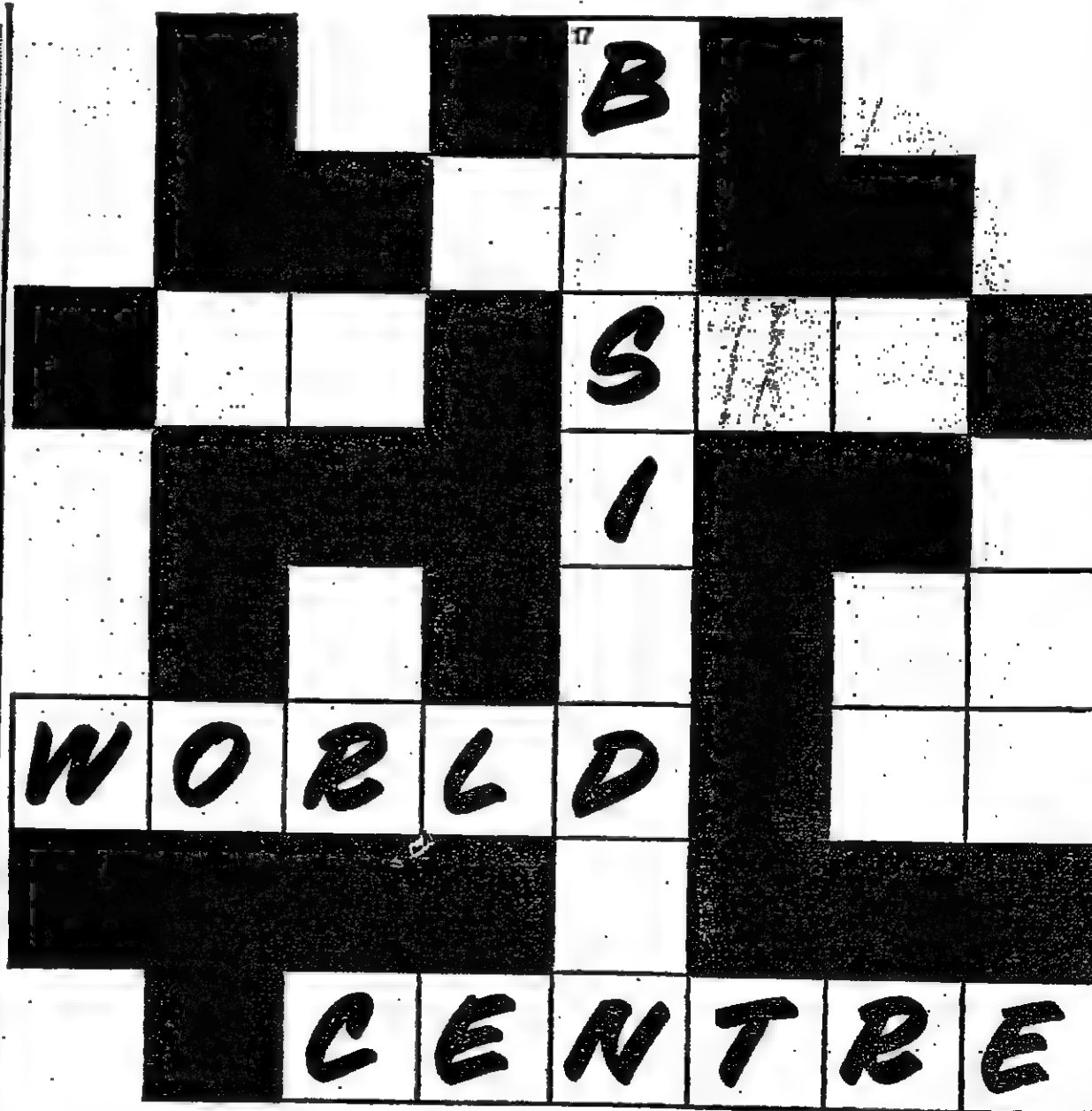
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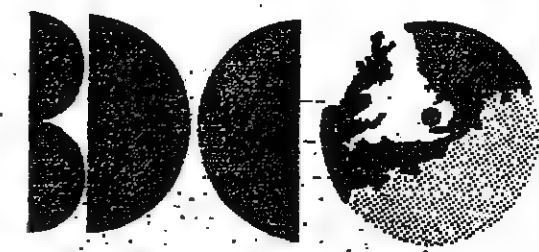


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Growth opportunity is far too good for Americans to miss

by Derek Harris

The United States has rather more than \$26,000m (£13,000m) industrially invested in Europe, excluding the United Kingdom which accounts for another \$11,000m or so. The latest available figures for total United States investment abroad is \$107,200m.

These totals reflect only book values. If inflation factors were built in the figures would be far higher.

The giants among the multinationals, from Exxon to IBM and Corning Products Company to Colgate-Palmolive, have been joined in recent years by a legion of lesser corporations, from H. J. Heinz to Gillette, in putting money into Europe.

But things are not what they were for the Americans in Europe. IBM may still be dominant in computers because of its capital and technological base and much American investment will be paying off in developing offshore oil in the North Sea. Nuclear power is another high technology in which American companies like Westinghouse could continue a dominant role. However, problems are mounting for many United States giants.

The days of the high-value dollar advantage in Europe are a faint memory now that floating currencies have seen the American currency devalued—a process that first started to cool off in 1971. American investment in Europe and also made investment by the Europeans in American concerns is increasingly attractive.

Until 1973 United States direct investment abroad grew consistently. In the 10 years to 1972 the average annual increase was 53.5m, with a peak in 1970 of 72.5m. What a United States Department of Commerce analysis subsequently showed, however, was that the rate of increase of United States investment abroad was easing after 1966.

Investment into the United States from abroad, on the other hand, had an increased growth rate, although year-by-year figures were erratic.

The value of the dollar is only one factor. The gap between unit costs in Europe and the United States is no longer what it was and in some cases—West Germany and Sweden are examples—has almost disappeared.

Even so, the European market, in many sectors getting things wrong not with a higher potential

only on this side of the

Atlantic. So this company, although it may not turn out to be the last case of its kind, is probably still much nearer to the standard by which to judge most American investors in Europe.

Not arguably should one rely too much on the other end of the scale—one of the oil giants, say, with its immediate and quite likely highly profitable investment with North Sea exploitation. This is a special situation where high investment could be expected. The special strengths of a company such as IBM, which has some 50 per cent of the European computer market, are also not typical.

Nearer middle ground in such a scale is the Eaton Corporation of Cleveland, Ohio. It has worldwide sales of \$75m in motor components, energy transmissions, industrial trucks, locks and consumer durable controls. Of those sales Europe contributes some 17 per cent.

The company has a big investment stake in Europe. Since 1971, either in equity investment buying up existing companies, or in development of new facilities, they have spent some £52m. Rather less than a third of that was in the United Kingdom. More than \$13m is still committed to 1976 development and has not been cut back due to difficulties in many of Eaton's market sectors.

Still being built is a \$25m lorry transmissions factory near St Nazaire, due to come on stream at the beginning of 1977. It will initially provide 600 jobs. Of the company's 20 manufacturing plants on the European mainland, the heaviest concentrations are in Italy and West Germany. Eaton, in fact, is entwined into the fabric of European industry more closely than many American companies.

At the moment Eaton is locked in an internal debate on what it goes in Europe. It has committed investment in production factory space. It has already said it will be looking long and hard at future investment.

What worries some of the top Eaton men are European profit margins; so slim that even current facilities and equipment cannot be kept up to scratch. Against that Europe presents the possibility of growth in lorry components at least double that expected in the United States.

The trouble with inflation, however, is that it gears up the need for cash, which demands either increased profit margins or reinvesting back on capital spending.

Differences likely to disappear

A question often asked among American companies is whether some countries in Europe offer a more profitable home for investment than others.

Within the EEC at any rate, as that entity develops, whatever differences there are will probably disappear over a period. Even now they may be less than some think.

Eaton's European regional director for truck components, Mr. Drago Volowsek, feels that there is less to choose now between one country and another. In terms of working methods and style he found West Germans were more "straight line" efficient, Britons more imaginative, "at the end of a year you get about the same result in each country by different routes"—the northern Spanish very efficient.

It is not simple to compare one country with another in terms of real unit wage costs. The Federation of Swedish Industries found this out when it mounted an investigation of such costs in Europe, spurred by Sweden's increasingly worrying reputation as a high-cost country.

It worked on 1970 figures and simple total wage costs put the United States at a scale figure of 138, Sweden at 100, West Germany at 80, the United Kingdom at 55, and Japan at 31.

The Swedes went to considerable lengths to build in an assessment of the relative efficiency of each country's industries and the general economic health. The unit wage costs they came up with then were United States 101, Sweden 100, West Germany 80, United Kingdom 43, Japan 33.

If the last set of figures have any relevance it is in emphasizing the near disappearance of one other argument for American companies to produce in Europe—that it can be so cheap that it pays to produce in Europe even to supply the American home market.

But on whatever grounds the Americans may question their continued expansion of investment in Europe, their industrial presence is more likely to grow, if at a slower rate, than decline. One of the biggest makers of earth-moving equipment in the world, only a short time ago announced a new multi-million-pound expansion in Leicester.

Commission's full support for worker participation

The stringencies of recession may have given European managements an easier run than for some time in their industrial relations, but the march towards co-determination in industry is still going on. The prospect of real power-sharing with workers, nearest in West Germany and Sweden, is alarming many industrialists.

It could be argued that the march is showing signs of faltering. The European Commission, for instance, has pulled back from recommending a sudden imposition of worker participation to EEC governments. Instead there will be a 10-year transitional period during which workers would be given only gradually greater management power.

But the Commission's recent green paper has nevertheless backed unequivocally the principle of worker participation in company affairs. With the idea of a uniform company law throughout the Community, now dropped in favour of a flexible convergence of national legislation, it leaves open for national debate the precise forms of worker participation.

Two-tier boards, with full worker representation on the supervisory board, will not therefore be imposed either immediately—which had been the Commission's aim originally—or even eventually. Non-executive directors representing workers, as well as other than shareholders, interests, equally could be built into a company's main board.

But the Commission is

much in favour of worker councils already backed by legislation in France—the influence the conduct of a company, including its major policy decisions.

Another argument for there being hesitancy in the march is the obvious mixed feelings of some trade unionists who are not happy at the idea of a worker director being transferred into a boss. The short-term problem of finding workers up to the job of making crucial decisions on company affairs also simmers just below the surface of trade union opinion as well as being an issue among many industrialists.

Mr. E. Mandell de Windt, chairman and chief executive of the United States-based Eaton Corporation—the multinational motor components, energy transmission and durables firm which has a £50m investment stake in Europe—has gone on record as saying that the trend towards a fifty-fifty arrangement on European company boards is causing his concern.

But that company's experience of the two-tier board system in West Germany—pioneer within the EEC in the march towards co-determination—has not proved unhappy. Mr. de Windt's estimate was that it was possible to make it work effectively. Eaton's management talks from experience for it has six main manufacturing units in West Germany.

The question emerged more starkly earlier this year when Volkswagen's supervisory board had to consider the company's redundancy plans. These were hotly contested by the employee block. But they were eventually as can happen through most of West German industry where supervisory boards at present consist of one third employee representatives and the rest shareholder-nominated representatives.

Insecurity and a tougher time

If Volkswagen had been operating in that way, the redundancies clash could easily have developed into a major confrontation. On the coal and steel industry pattern a neutral chairman could have resolved the voting issue, but the Government's latest ideas would diminish even this safeguard by having supervisory board chairmen voted in by the rest of the board.

West German unions point to the fact that the supervisory boards in coal and steel have worked tolerably well. They feel, rightly, that union representatives have shown

themselves to be willing to cooperate, and generally to act sensibly, according to the overall needs of an enterprise.

But for one thing these were the good years of the West German economy. The situation is a lot tougher now as workers who have looked for a bigger slice of the cake feel increasingly insecure as unemployment soars.

The jobless total in West Germany is expected to average about a million this year and next, and leading trade unionists now want the Government to intervene more decisively to structure weak areas of the economy like the electrical and motor industries. Otherwise they foresee large-scale unemployment, with all the stresses it brings to industrial relations, continuing for some years.

Industrialists also question on other grounds the apparent viability of the 50-50 coal and steel system. They theorize that some trade union leaders may have been delaying action in that sector until the system spread to the rest of industry.

Only at that point, the industrialists think, will the trade unions exert what will then be their real power.

While right-wing industrialists particularly talk in alarmist terms of the workers seeing co-determination as only another step on the road to total control, the unions lately have shown what they regard as restraint in West Germany on wage claims.

A 6 per cent increase in the iron and steel industry was agreed last month as the

inflation rate for next year was being forecast at 5 per cent. But, with investment lagging, industrialists have been saying that 5 per cent is too high and must not be allowed to set a national pattern.

If what the unions regard as restrained wage settlements are to damp investment, thus keeping the national economy sluggish and therefore leading to continuing high unemployment, more stresses are bound to appear in industrial relations.

It is this the prospect for West Germany, to which the industrialized world is looking as a main generator of recovery, the picture will inevitably be less happy in other EEC countries.

In France both employers and unions have been fearing for months a slide into an economic dark age as unemployment topped a million and company bankruptcies jumped about 24 per cent over a comparable period of last year.

Everybody is still waiting to see how far the Government's September reflationary package will move the economy into a higher gear and, particularly, whether inflation can be restrained. If it is not the pressure for wage rises—earlier this year up 20 per cent on last year—will inevitably be resumed.

At least in France legislation works committees will be able to see from company balance sheets what the present situation is and where a company's breaking point financially may be when they frame their

demands. But in The Netherlands, for instance, there could be a more old-fashioned confrontation between management and labour, with the legislation-backed workers' councils having no legal right to look at the books or influence major company decisions.

A reshaping of management-worker relations is being attempted in the major European countries at a difficult time. There is not even much comfort from the country that is probably farthest along the road, Sweden. There the chances are that in January, 1977, workers will have the right to question and halt any management decision at various levels.

Even the most sanguine industrialists there foresee a consequential slowing in the decision-making progress in companies.

But most managements and unions there are already tackling the problems—such as education of union representatives—rather than avoiding the issue. Although the precise forms of worker participation may vary from one country to another, the major European countries all seem likely to have to follow a similar philosophy eventually.

Whether it would lead to problems being thrashed out before reaching a strike issue, and to workers particularly accepting socially harsh solutions like redundancies or Draconian wage restraints, remains to be seen.

D.H.



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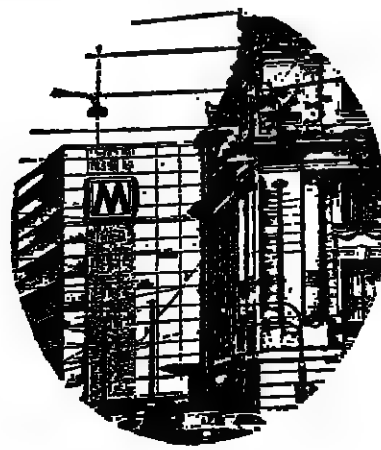
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Japan's web likely to widen in next few years

by Peter Hill

One of Japan's largest trading companies, Mitsui & Co., has nearly a score of branch offices and representatives offices throughout Europe. These offices, some of which are in Eastern Europe, are the eyes and ears of Mitsui in Europe, reporting to and dealing directly with the company's European headquarters in London.

That Mitsui should have such a network of offices in Europe is not surprising as it began business in Europe with an office in Paris nearly a century ago and opened its first London office in 1880. Where Mitsui blazed a trail, other companies have followed, particularly since the real move forward in terms of Japanese foreign investment took place in the early part of the 1950s with investment in the United States by the principal trading companies.

Since then there has been a modest growth in overseas investment by the Japanese companies although it was constrained by government capital outflow controls and the modest growth was replaced by a burst of activity in the early 1970s. Total worldwide investment by Japan now amounts to more than \$12,600m and about 60 per cent of the total was committed in the fiscal years 1972 and 1973.

Upward trend will continue

There has been a slackening in the pace of foreign investment since then, but the overall trend will continue to be upwards and estimates by independent forecasting organizations in Japan have indicated that by the end of 1980 total foreign investment will range between \$2,500m and \$4,900m. By the end of the present decade Japanese foreign investment could be more than that of France, West Germany and Britain with the funds covering the whole gamut of investment from manufacture of tip fasteners and assembly of colour televisions in Britain, to shipbuilding and steel production in Latin America, textile production in South-east Asia and a whole range of banking, insurance and related financing activities throughout the world.

Total Japanese investment slightly more than \$2,000m with a large part accounted for by the activities of the banks and trading companies. Manufacturing investment is fairly small with about \$35m invested in chemicals, \$37m in machinery production, \$28m in iron and non-ferrous metals, and about \$24m in foodstuffs.

Japanese investment in Europe accounts for about 19.4 per cent of total Japanese investment ranking after North America (24.4 per cent) and Asia (23.3 per cent) while investment in Central and South America represents some 17.6 per cent of total Japanese foreign investment.

Japanese overseas investments have been influenced by a number of factors, not least the need for the island nation to secure its raw material resources, particularly in the energy and mining sectors. But foreign investment has been prompted also by the rapid rise in labour costs in Japan and by the growing shortage of labour-intensive industries—textile manufacture, for example—have switched to areas where labour overheads are much lower and where there is a vast pool of workers.

Much of this labour-intensive investment has therefore gone to Third World countries, although demands that local government and interest should have substantial stake in foreign enterprises are proving to be something of a brake.

German cities, British regions and American states are all vying for investment by Japanese organizations. Since 1972 it has also been easier for Japanese companies to invest abroad, after relaxation of controls by the Bank of Japan. In the United States, and in Europe particularly, a further stimulus has come from the need to maintain a position in the market place and some firms have found it more advantageous to construct plants closer to the markets previously served by exports from Japan.

A further influence on the move towards direct investment has been the fear of increased protectionism coupled with a willingness to accept investment rather than increased export volumes from Japan. But the Japanese invasion of Europe, which seemed likely at one time, has not been realized although it is clear that competition is becoming fiercer.

The EEC area particularly is being viewed carefully by Japanese companies which are being made well aware of the tentative steps towards monetary and political union and eventual total economic and political integration. It is the threat of new tariff walls being erected by a fully integrated Europe that is behind the careful study being attached to the European market which has become so important for Japanese industry.

Although the 1974 fiscal year saw a 31 per cent fall in direct overseas investment by Japanese industry—and this year is expected to follow a similar pattern—Europe will clearly figure in a significant way when Japanese companies plan their foreign spending budgets for the early part of the next decade.

The author is Industrial Correspondent, The Times.

East-West collaboration promises benefits for others

by Donald Massie

During the recession, as five-year plan, and by the trade within Western Europe showed signs of slowing its rapid growth of the past few years, an increasing number of companies have been starting to look east. West Germany has been most successful, with an extra push given by détente.

Indeed, trade with Eastern Europe has been the one area of real growth. But long-term interest is likely to involve bringing in Eastern European manufacturers as suppliers of some components in joint ventures.

In the first half of the 1970s East-West trade expanded impressively. Turnover between Eastern Europe and the developed market economy countries increased in real terms by almost 75 per cent between 1973 and 1974.

Last year such trade by individual socialist countries of Eastern Europe increased at rates ranging between 55 per cent in the case of Hungary, and 31 per cent in Czechoslovakia.

A review by the United Nations Conference on Trade and Development (UNCTAD) finds that the expansion of East-West trade in terms of volume during the 1970s has been more regular than that of world trade. This may be partly ascribed to the long-term nature of East-West business arrangements which offer to participants the advantages of significantly increased stability of purchases and sales in an otherwise uncertain economic environment.

The trend in East-West trade last year was marked by an appreciable rise in the participation of the smaller countries or of countries which in the past had had limited involvement in such trade.

The depressing effects on world trade of the recession in the West appear to have restricted the rate of growth of East-West trade in the second half of last year. Moreover, the adverse effects of world price inflation on the balance of payments and the terms of trade of a number of countries in both East and West undoubtedly contributed to the slowdown.

Both of these factors appear likely to have affected trade this year. However, incomplete trade statistics for January-April 1975 appear to indicate that such factors may be offset by the trade-generating effects of the customary drive in Eastern Europe to ensure fulfilment of production targets in the first year of the

five-year plan, and by the emphasis placed in the West on the promotion of exports in order to compensate for slackening domestic demand and to reduce trade balance deficits.

This is not to minimize the potential threat to the continuous growth and evolution of East-West trade and economic relations posed by the temptation to adopt restrictive policies in response to difficulties. Such measures could lead to the abandonment of innovations which in the best of circumstances require careful nurturing.

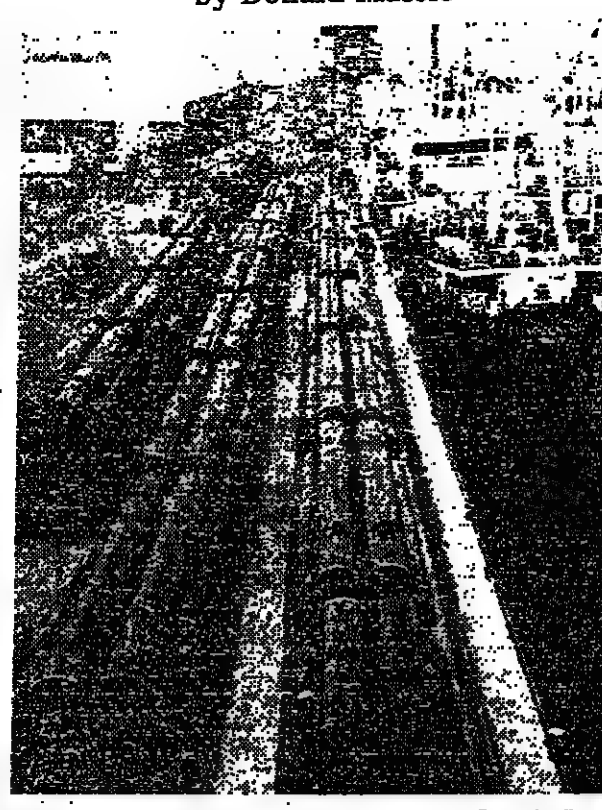
Contrasting sharply with recession in the West, industrial output in Eastern Europe and the Soviet Union may be 7 per cent up for the year. But because of the growing deficit in the communist countries' trade with the West, the United Nations Economic Commission for Europe questions whether the communist countries can sustain the high rate of import growth associated with such an output.

Poland, for example, has been importing huge amounts of western goods and technology in the hope that it could make big sales in the West to start to pay off its debt. But the West's recession has left Poland without a healthy market and with a big trade deficit.

Despite the sale of arms for ready cash, the Soviet Union's deficit with France, West Germany, Italy, the United States and Japan is running at a rate of nearly \$4,000m (about £2,000m) poor harvests throughout Eastern Europe, too, have necessitated the import of grain from the West and have caused the Soviet Union to buy almost 20 million tons of grain. The Russians are thought to have sold about 130 tons of gold in their endeavour to obtain hard currency.

Coinciding with rising inflation in the West, which raised prices for capital goods imported by Eastern European states, was the sudden increase of 130 per cent in Soviet crude oil prices to member countries of Comecon (the Council for Mutual Economic Assistance, comprising the Soviet Union, East Germany, Poland, Hungary, Romania, Bulgaria, Czechoslovakia, Mongolia and Cuba).

Trade figures show huge increases in the bills Comecon countries are paying to the West. Hungary's bill is up 69.6 per cent, Bulgaria's more than 60 per cent, Poland's 53 per cent, Romania's 47 per cent, and the Soviet Union, Moscow is increasing energy.



Heavy tubes for Russia being loaded at Bremerhaven.

Czechoslovakia's 40 per cent, East Germany's 32.8 per cent. These countries need to import advanced machinery and equipment from the West to modernize their economies.

The Soviet Union supplies most of Eastern Europe's oil and basic raw materials. There were increases, too, in the prices of other Soviet raw materials. Nearly all the smaller members of Comecon saw the prices of their exports from the West rise faster than the prices of their imports from the West.

But Poland and the Soviet Union in particular have enjoyed improved terms of trade.

Mr Eric Deakin, Joint Under-Secretary of State, Department of Trade, has said that Britain has a surplus in trading with a number of East European countries largely as a result of their own exports to Britain falling off because of the recession in Britain and other industrial countries.

Mr Deakin said that if the recession ends next year and world trade improves, the exports of East European states to Britain, France and other industrialized countries should increase.

Because of the need for greater efficiency brought about by the vandy increased bills for imports from the West and from the Soviet Union, Moscow is increasing energy.

Foreign trade is likely to increase greatly with Third World countries. The annual growth rate of East-West trade turnover increased from 9 per cent in 1971 to 16 per cent in 1972; in 1973 it rose by a further 37 per cent, and in 1974 by 44 per cent.

The governments of Britain, France and West Germany have taken measures to facilitate East-West trade by raising the level of import quotas and making more goods exempt from licensing requirements.

Fourteen 10-year economic cooperation accords were signed last year; most of these involved EEC countries. An important example this year is the 10-year agreement signed by Britain and the Soviet Union in February. In addition to setting forth the various organizational forms which cooperative arrangements between institutions in the two countries may take, the agreement lists a number of specific projects which the signatories regard as fruitful objects of cooperation.

There has been a steady increase in the number of contracts with western partners to carry out big projects in Eastern Europe. The Russians, for example, concluded two \$500m agreements: one was with an Italian enterprise in petrochemicals and engineering; the second was with a West German consortium for an integrated steel works.

With the lengthening of the maturity period of East-West loans to eight years or more, the United States Export-Import Bank loaned \$180m (£90m) for a fertilizer plant to be built in the Soviet Union.

The UNCTAD report noted that the significant increase in East-West trade has helped to make the process of détente irreversible.

Eucorg, the European Cooperation Research Group, was set up in 1973 to further contacts between Eastern and Western Europe, and to collect information that will help to define the most suitable areas for cooperation.

East European countries, which are running short of oil, are putting new emphasis on coal. A quarter of Poland's coal output is exported to pay not only for the country's increased oil bills but also its soaring deficit in trade with the West where three fifths of its coal exports have been going. An unprecedented eight million ton increase in output of coal by Poland was planned for this year.

Hungary has switched to using coal in hundreds of new installations which were originally going to use oil. Romania has been saving so far by its own resources from the need to import Soviet oil.

East-West trade is still heavily dependent on primary products from the Comecon countries, though the amount of manufactured goods is increasing. The increase in East-West trade since détente has involved a shift to a much larger proportion of trade in chemicals, machinery and equipment and other manufactured goods.

This shift has been most pronounced in western exports to the East, especially in high technology machinery and equipment. Détente has brought an expansion of economic relations, including a greater exchange of services, production technology and managerial and marketing knowledge, as well as joint research, production, commercial and financial undertakings in the markets of both East and West or the Third World, and even shared investment in technology.

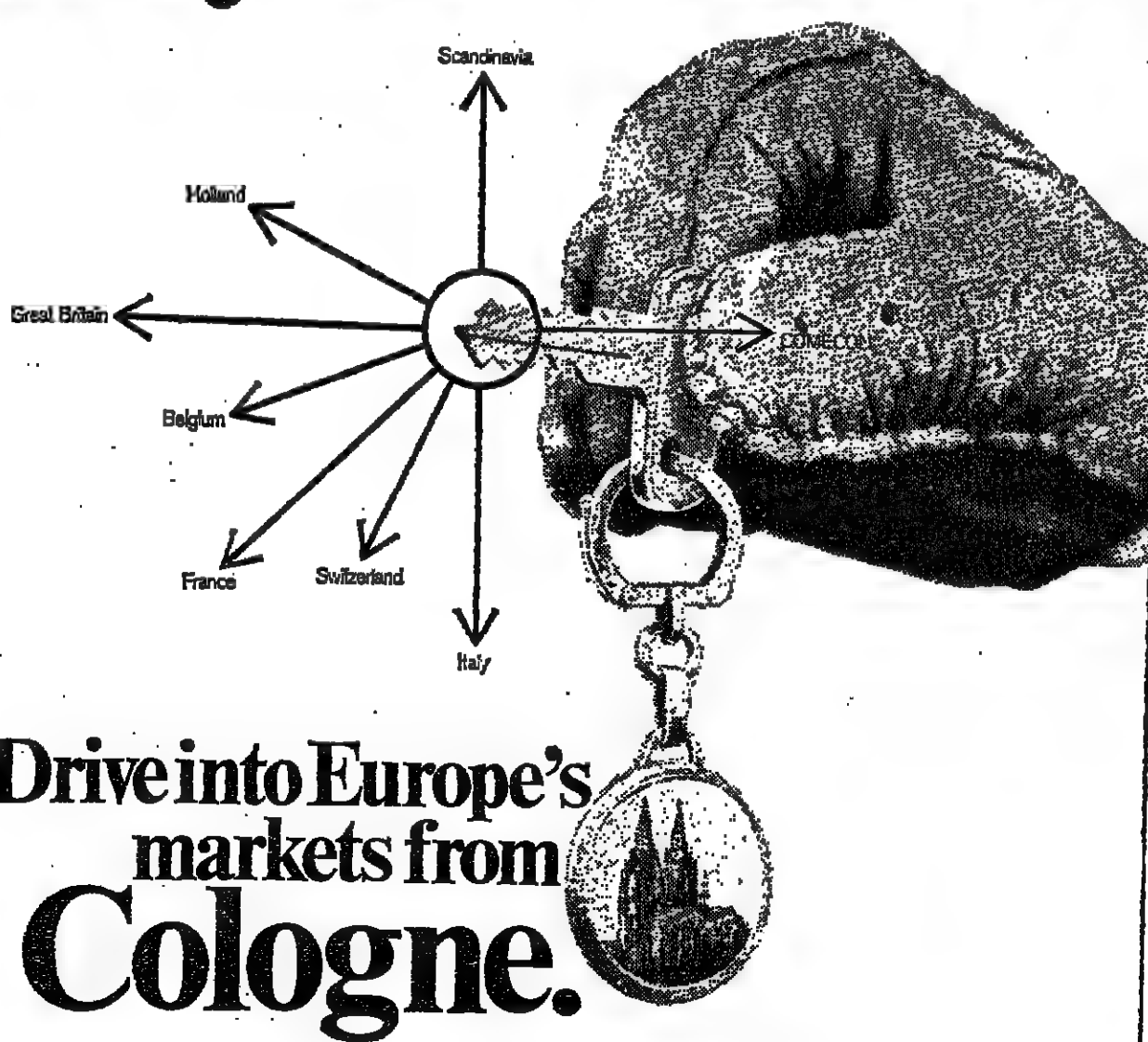
UNCTAD believes that East-West research and development programmes may also generate technology of a more wide-ranging relevance. The application of western technology in Eastern Europe may also yield technical developments which may be of use in meeting the more standardized and less capital-intensive requirements of the developing countries, which may not coincide with the domestic demand in the countries where such technology is generated.

An interesting example of methods for securing the value of deferred repayment, which might be appropriate in the context of the recycling of surplus balance of payments liquidity, is the initial bilateral agreement for cooperation in building a nuclear station in the Soviet Union, to be repaid in electric power supplies in West Germany beginning in the 1980s.

The expansion of East-West trade and economic cooperation is most likely to induce trade-generating effects in the developing countries as production expansion and modernization based on that trade will raise the demand for industrial raw materials and semi-processed goods imported from the developing countries.

By June, 1975, the UNCTAD secretariat had identified more than 80 tripartite trade projects, either using coal in hundreds

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On February 17th, 1976, The Times will publish a Special Report on the Swiss in Britain, as part of an occasional series which has already examined the German and American Communities.

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Motors: firms brace themselves for rocky road ahead

by Peter Waymark

Since the oil crisis erupted in the autumn of 1973 motor industry men have been debating whether the slump in car sales which followed was going to be a temporary phenomenon that would pass in a couple of years or whether it would leave deeper scars. Two years afterwards it seems that the forecasts are getting gloomier.

The industry's immediate reaction to the threatened shortage of oil and the prospect of soaring petrol prices was to see it as a short-term difficulty. Once motorists recovered from the first shock, it was argued, they would realize more than before how much they depended on their cars, and the market would soon revive.

The flaw in this argument was that it ignored the more general economic recession, which pushed up unemployment and left those still in work battling with inflation. The motorist was not only paying more for his petrol, new car prices rocketed, so did the cost of servicing and repairs, and so, in turn, did insurance premiums.

Little inclination to give up cars

In face of this onslaught on his pocket the motorist has shown little inclination to give up his car, so on that score the manufacturers were right. On the other hand, he is no longer automatically trading in his vehicle every two or three years and, if he does decide to change, he is more likely than before to buy second-hand.

In June, 1974, Mr Richard Gerstenberg, then chairman of General Motors, optimistically predicted that the car market would be back to its 1973 level in two to three years and then go on to new heights. A year later Signor Umberto Agnelli, the shrewd managing director of Fiat, was less sanguine. "Our expectations are that the market in Europe is going to equal the market of 1973 only in 1979," he said.

There are signs that the worst of the recession may be over, although the pace of recovery will vary from country to country. In West

Germany the increase in car sales seems well established. New vehicle registrations in October were the highest recorded for that month and in the first 10 months of the year 23 per cent more cars were sold than in 1974.

There are encouraging noises, too, from Italy. Fiat reports strong demand at home for its new 131 Mirafiori and the Lancia Beta, and a sales revival in important export markets like Germany and Scandinavia.

The company has told the unions that it can guarantee present employment levels throughout 1976 and for the first time in two years it is to take on extra labour. There is no prospect yet, however, of either production or employment returning to pre-crisis levels.

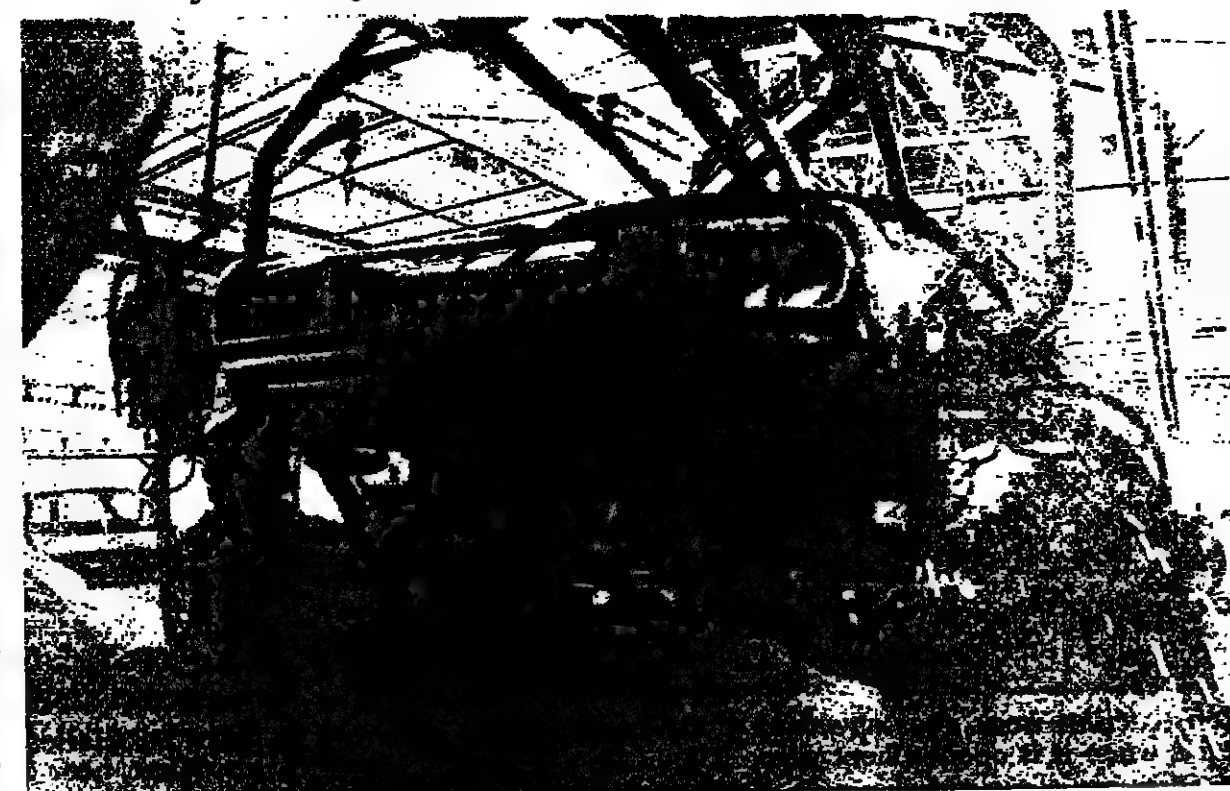
The French recovery has so far been more muted and though sales of new cars have at last started rising, demand is running well below the peak of 1973 and no one is prepared to predict when a sustained improvement will come. In Britain, the car market may not even have reached its lowest point and the industry forecasts that new registrations in 1976 are likely to be lower than this year's.

Against this uncertain future, the industry must arm itself as best it can. A glance into the crystal ball suggests that by the 1980s there will be fewer independent companies making a smaller range of models, more joint ventures across national boundaries and a larger measure of state control.

The next few years will see an intensification of the trend for bigger companies to absorb smaller ones, resulting in a single integrated range of cars. The process is already at work in Fiat-Lancia, Volkswagen-Audi-NSU and Volvo-Daf, while British Leyland has still to complete its rationalization of formerly independent and competing units such as Austin, Morris, Rover and Triumph.

Companies will offer the buyer a smaller choice and ranges will be based on the minimum number of different bodysells, engines and other main components. British Leyland is trimming its range to only five saloons and three sports cars by the early 1980s while Fiat and Lancia together may present no more than four or five basic cars.

Even competing manufacturers will seek to spread costs by sharing design and development work. A model for this may be the technical



Above: making Alfa Romeos in southern Italy. Right: Opel's car factory in Bochum, Germany.

agreement between Renault and Peugeot by which the companies have pooled research and standardized such parts as radiators, gearboxes and steering units. Cooperation was taken a stage further when Volvo of Sweden joined the French companies in setting up a new factory to build an advanced six-cylinder engine. The company, established by Citroën and NSU to develop the Wankel rotary engine, may have achieved little so far but it is another example of how costly research can be shared.

American companies operating in Europe will be looking to unify their operations still further to get the maximum benefit from producing model lines on a continent-wide scale. Ford has led the way with every new car since the Escort in 1968 being built to an almost identical design on both sides of the English Channel, and this trend will be even more evident next year when the mini Bobcat goes into simultaneous production in Dagenham, Searsville and Valencia.

General Motors has consistently argued the benefits of keeping the identities of its British (Vauxhall) and German (Opel) model ranges separate, while spreading development costs and making greater use of common components. Thus

the Chevrolet has emerged as a mixture of Vauxhall styling, engine and gearbox and Opel brakes, suspension and steering. The Kadett/Chevette, in fact, can be said to be the first world car, variations having also appeared in Japan, Australia, Brazil and the United States.

With car manufacturers contributing so vitally to employment and exports, governments will be unable to stand aside if they should face collapse. This year British Leyland joined the growing list of European car companies under whole or partial state control. Chrysler has put its famous pistol to Mr Wilson's head and the French Government has been forced to assist Citroën. Unless companies are in the position of Fiat or Volvo of being able to fall back on other activities to lessen their dependence on cars, there may be several more calls on public funds before the decade is over.

The author is Motorings Correspondent, The Times.

Steel: faint gleam of hope

Towards the end of last month continental steelmakers saw some cause for optimism. This year has been a bad year for steel, the worst possibly since the 1930s, unequaled in the steepness of the decline which took place over a fairly short period, creating many disturbing side effects.

Fortunately for Europe, steelmakers elsewhere in the world have been similarly affected, although the degree of recession varies with the American and the Japanese steel industries labouring to weather the recession. Short-time working, redundancies, lack of orders, and mounting losses are by now a common feature of the steel industry.

The losses being incurred by steelmakers vary, too. Steel Corporation, which accounts for the bulk of British crude steel production, lost £125m in the first six months of this financial year. With losses of £1m being incurred daily, the final loss figure could be £350m or more.

Orders for steel have been running at low levels and generally speaking, current levels are down by at least 25 per cent, reflected too in depressed production totals.

Within Europe's economic community there has been growing pressure throughout the year for the Commission to activate measures in the Treaty of Paris—the legal bedrock on which the Community's steel industry operates—to alleviate the crisis in the industry by declaring a state of "manifest crisis".

There is throughout Europe a belief that the second half of next year will see some relief, with demand hardening once more. But any sustained recovery depends on a general improvement in levels of economic activity—with the United States, West German and Japanese economies providing the guide—which would encourage greater confidence and the upward movement in prices which is becoming desperately necessary if some companies are to survive.

What is the basis for the feeling that the upturn may already be on the way? The evidence is sketchy and tentative but late last month figures were published covering the level of orders received for rolled steel products in the six original member countries of the EEC. These showed that in October orders for these products were 17.6 per cent greater than in the previous month and 9.6 per cent

higher than in the corresponding period of last year. During October steelmakers in the old six-member EEC received orders totalling 6,980,000 tonnes compared with 5,940,000 tonnes in September and 6,370,000 tonnes in October 1974. These were the first increases recorded in more than a year, but the industry while encouraged, remains wary of attaching too much significance to them.

There is still no conclusive evidence of an upswing and any real assessment will have to be made on the basis of a three or four-month pattern of ordering.

The prospects, then, for the future of the steel industry in Europe are intimately related to the prospects for general economic activity throughout the world and the common view is that any upturn will not take place until at least the second half of next year, although there may well be difference between countries on the timing and the rate of improvement. But the steel industries of Europe believe that it will be 1977 at least before they are moving back to more economic and profitable levels of capacity use in their plants.

On a country-by-country basis, most believe that next year will mark a turning point. The steel industry in Luxembourg, where crude steel production in the first six months of this year was running at 25,000 tonnes monthly compared with 37,000 tonnes last year, expects production to fall off further in the second half. Within the Benelux-Luxembourg Union the steel industries of the two countries estimate that consumption this year will be about 4,200,000 tonnes, rising next year perhaps to 4,700,000 tonnes with new investment in steel falling to its lowest level for three years.

In the hard-hit French steel industry, much hope is based on the effects of the Government's pump-priming scheme implemented this summer when some 30,000 francs were injected into the economy in an attempt to stimulate investment demand. Steel consumption this year is likely to be about 20,220,000 tonnes, representing a sharp fall on the 25,230,000 tonnes produced last year, while steel industry forecasts have tentatively suggested that production next year might rise to between 24 million and 25 million tonnes.

The Italian steel industry is expecting a 30 per cent drop in steel consumption this year compared with last, with demand levels affected not only by the poor levels of activity in major consuming industries, but also by the massive reduction in inventory levels. The Italian steel industry expects therefore that consumption this year will be down to about 16,500,000 tonnes rising perhaps to 19 million and 20 million tonnes next year.

In Denmark, where a real gnp increase of 4 per cent is expected next year, an increase in steel consumption in 1976 is expected to rise by about 10 per cent, equivalent to about 1,830,000 tonnes. Although it will be up on the estimate for this year, it will be down on last year's 2 million tonnes.

It is the West German economy which clearly is destined to play a major role in the economic revival which is hoped for among Europe's steel industry. But about 30 per cent of its workforce is on short time and investment levels are likely to fall. Steel companies in West Germany have forecast that steel consumption this year will be about 37,500,000 tonnes.

Outside the EEC, other steel-producing nations have a more qualified optimism and downright pessimism for the future. In Sweden steelmakers expect demand to be weak throughout next year with consumption forecast to reach only about 6m tonnes compared with an estimated level of 6,150,000 tonnes this year and 6,260,000 tonnes last year. Norwegian industrial activity is expected to continue to run at higher levels than in other West European countries because of activity in the offshore oil and gas development sector.

Against the background of falling prices, the Spanish steel industry has been active in seeking to dispose of steel in export markets this year and has encountered problems over dumping of steel in Britain earlier this year.

There is then throughout Europe a feeling that next year will produce firmer markets and prices and if past trends of the steel industry cycle are repeated, 1977 should see a marked improvement in production and consumption.

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Shipbuilding: action sought against price-cutting

by Peter Hill

Before a team of leading Japanese shipbuilders boarded their aircraft from Tokyo to San Francisco this month for crucial talks with their European counterparts, a formal note was handed to the Japanese Government by the EEC Commission's representative in the Japanese capital.

The timing of the delivery of the note had been deliberate, given the importance of the talks, and it marked a major phase in the development of relations between the Commission and the European shipbuilding industry. For years European industry has been pressing for a coherent Community policy and Commission support without much success.

Throughout this year demands for firm action from Brussels in the face of the most serious decline in demand for tonnage since the 1930s, exacerbated by ruinous price-cutting by the Japanese to secure the few orders that are available, have been gaining volume. Through a complex of organizations representing various countries and groups of countries, Europe's shipbuilders have sought to explain carefully, objectively and coolly the extent of the crisis which could threaten thousands of jobs in the years ahead if it remains unchecked.

After intensive talks between leaders of the Association of West European Shipbuilders in the autumn, the Commission called for detailed evidence of Japanese shipbuilders' price dumping practices. Members of the AWES, which includes all the EEC shipbuilding countries with Sweden, Norway, Spain and Finland, were able to provide that information. For months they had been making allegations that Japanese yards, desperate to fill their massive surplus capacity, had been cutting prices to unrealistically low levels, as much as 40 per cent below prices quoted by European yards.

The industry itself, through the AWES and the Council of European Builders of Large Ships, had already had two sessions with the Japanese before the December conference in San Francisco, but little had emerged from the earlier sessions. That the Europeans were able to go into the meetings supported by the EEC's strongly-worded policy statement to the Japanese, represented there

for a considerable hardening of the European posture and attitude. The main objectives of these discussions have been to secure from the Japanese a commitment to eliminate the practice of distorting prices and at the same time to agree on measures which would lead to a reduction in output.

Throughout the world there is a massive over-supply of shipbuilding capacity and it has been forecast that capacity could safely be cut back by two thirds without any problems in meeting demand.

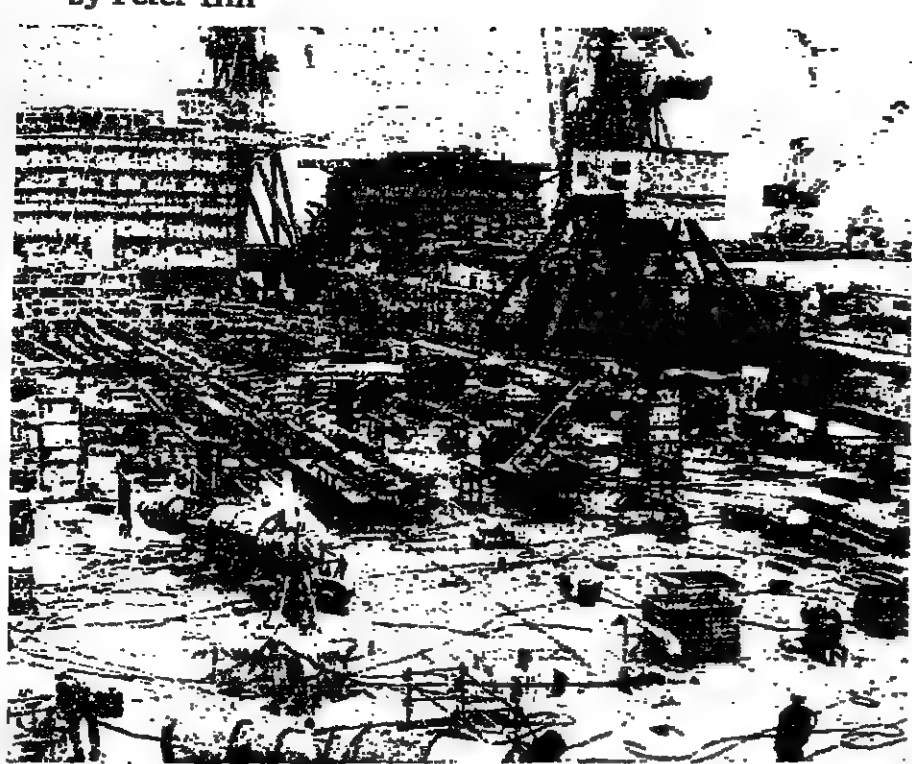
Developing countries are pressing ahead with new yards when it is clear that there is already a massive surplus. The crisis has been compounded by the repercussions of the 1973 Arab-Israeli war which has led the oil companies and the shipping industry to cancel close on 50 million tons of tanker orders that were on shipbuilders' books little more than a year ago as the world economy began its descent into recession.

There are those who have been worse hit than others. Norwegian yards and the Japanese have concentrated on large oil tankers which have been badly hit while those shipbuilding industries in Britain and Germany, which have maintained a mixed bag of ship types in their order books, have not been so adversely affected. But while most European yards have sufficient work to carry them through the next 18 months or so, new orders are needed now and in the next few months if there is to be sufficient work available in the years up to 1980 and beyond for the yards that are at present building ships.

At the end of September this year, the Japanese industry, which builds more than half the world's new ships, had an order book totalling 37,700,000 tons gross.

The combined order book of the eight EEC countries building ships (the exception being Luxembourg) amounted to 22,200,000 tons gross but with the inclusion of orders held by European countries outside the Community (Finland, Norway, Sweden and Spain) the European order book stood at a level of slightly more than the 37 million tons gross.

There is therefore little to choose in the size of the respective order books



A tanker being built at the Arendal shipyard, Gothenburg.

between the two shipbuilding blocks, but the Japanese with their higher rates of output clearly pose a threat because of the need for them to secure new work to replace completed orders. But the Japanese yards, which are often part of much larger industrial groups with the ability to work closely with Japanese Government departments, have shown they do not intend to ease their grip on the world market. Some have argued — notably the British — that those who have expanded most should contract accordingly.

It is against this background that the eleventh-hour intervention by the Commission has given heart to the European shipbuilding industry, although no one should be under any illusions of the scale of the problems which lie ahead. There will be painful decisions to be taken and there will have to be a scaling down of shipbuilding capacity — and with it jobs — if the industry is to emerge stronger and more able to withstand the next drop in the market and in a strong position for the move upwards.

As Mr Per Anker-Nielsen, the Norwegian chairman of

the AWES observed before leaving for the San Francisco talks: "Yards are approaching the necessary limits for taking contracts; they are approaching the time when contracts have to be signed for yards to stay in business at all."

Much depends on the Commission and on the attitude of member governments. In a directive issued in June, the Council of Ministers declared that a "healthy and competitive shipbuilding industry is necessary for the Community; that it contributes to its economic and social development as it represents a substantial market for a number of sectors including those of advanced technology and also contributes to the maintenance of employment in a certain number of regions of the Community."

No European shipbuilding industry would disagree with such a laudable objective but the crux of the matter is really what the EEC considers to be "healthy and competitive" in terms of size, production and employment. The European shipping fleet, embracing only the EEC member states, accounts for about 23 per cent of the

world merchant fleet while last year EEC yards delivered about a quarter of world shipbuilding output. The industry has the muscle therefore to argue forcefully with the Japanese, muscle which can now be flexed at the call of the Commission.

Clearly major difficulties between member states have to be resolved. The means by which a competitive industry can be created could involve the phased rundown of shipbuilding capacity in some regions of Europe and to any government this would be unpalatable politically. A reversion to protectionist policies seems unlikely given the Community's traditionally liberal approach to world trade.

But that there must be a rapprochement between the industries of Europe and then with the Japanese, is patently clear. Without moves towards the development of a coherent and comprehensive policy for shipbuilding in Europe, the outlook is bleak. The shipping industries of Europe could become almost totally dependent on Japanese shipyards, which would then not be offering to cut European prices by up to 40 per cent.

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Aviation: plan for bigger market share

by Arthur Reed

Important decisions on the future course of the European aircraft industry are expected to be taken shortly with a view to making it more competitive with aerospace in the United States.

At present, although Europe represents 20 per cent of the world market for aircraft purchasing, its aircraft industries enjoy only 8 per cent of that market.

Now the European Communities Commission has drawn up an action programme for the European industry which is to be put for endorsement and action to a meeting between EEC heads of government next year.

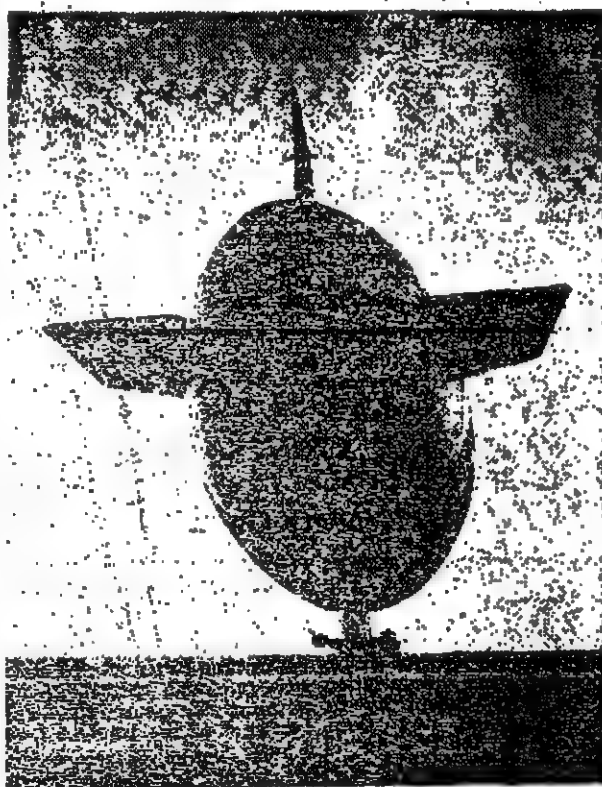
An integrated European industry is strongly supported by the British aircraft industry, which, for the past 15 years, has been engaged with France, West Germany, Italy, Holland and other countries on the Continent on a series of joint programmes ranging from Concorde to helicopters, from fighters to an Airbus.

The Society of British Aerospace Companies has recently sent a policy document to its own Government urging it to declare its intention of supporting European aerospace through a policy of partnership between governments, airlines and industry. Considerable effort should be made, the document suggested, to reach an understanding between European aerospace companies that internal competition in military aircraft and missiles was self-defeating — particularly where the provision of defence equipment within Europe was concerned.

But in spite of these worthy sentiments, it may still prove difficult to persuade the various European aircraft companies, and the governments which back them, to embrace with any enthusiasm the principle of collaboration. National pride and prestige is closely wrapped up in aerospace, and there have been in the past many examples of separate countries embarking at the same time on similar aerospace ventures, so reducing the sales market for all.

The cost of national pride in aerospace, however, is becoming more and more difficult to justify in plain money terms, and a consolation for those who are trying to convert an integrated industry in Europe is that the nations may be forced into collaborating with each other for economic reasons.

Europe as a whole already has an impressive and extensive family of aircraft, both civil and military, on which an integrated future could be constructed. On the civil side, the family consists of: executive jets; HS 125 (British) and the family



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Falcon series (French); propeller-driven feeder aircraft, F 27 (Dutch), HS 748 (British), and SD3-30 (British); small short-range twin jets, VFW 614 (Dutch, West German), F 28 (Dutch); medium twin and tri-jets, BAC 1-11 (British), Mercure (French), Trident (British); large jets, A 300 Airbus (French, West German, British, Dutch and Spanish); supersonic long-range aircraft, Concorde (British, French).

Military aircraft: jet trainers, Alpha Jet (French, West German) and Hawk (British); tactical strike aircraft, Jaguar (British), Harrier (British); strike and air defence fighter, multi-role combat aircraft (British, West German and Italian); anti-submarine and maritime reconnaissance aircraft, Nimrod (British) and Atlantique (French); helicopters, Lynx, Puma and Gazelle (British, French), Bo 105 (West German).

In addition, the European industries offer a wide range of anti-tank, anti-aircraft, air-to-surface and air-to-air missiles. With the cost of new aerospace programmes becoming almost unbearable, even if shared between several nations, and also difficult to justify against the background of an increasingly vicious international arms race, the European Communities Commission is wisely basing its action plan on the foundations provided by this

It believes that there is a future market for the following types: development of the F 28 airliner to satisfy demand for an airliner in the 110-seat-and-less category; a twin-jet based on derivatives of either the BAC 1-11, Trident or Mercure (120-180 seats category) and development of the A 300 and B 10 versions of the European Airbus, with Rolls-Royce RB211 engines (180-220 seats).

It also sees merit in support for the A 300 B 2 and B 4 versions (250-300 seats) and a study of the possibilities of developing a four-engined version of the A 300 — the B 11 version — for a long-haul airliner.

The EEC wants to see the establishment of a common policy for civil air trans-

port, in addition to a similar policy for the development, production and marketing of large civil aircraft. The ways in which the Community could finance such a programme should be explored and a common external policy on industrial collaboration with non-Community countries established.

In the military sector, the European aerospace nations were recently joined recently when the NATO nations preferred to buy the American F16 fighter rather than an aircraft produced in Europe. The EEC is now seeking the establishment of an ad hoc agency concerned with the procurement and development of all airborne weaponry with the tasks of coordinating procurement and standardising, whenever possible, on existing European projects.

The agency would also identify joint areas for future development, such as an advanced combat aircraft to be designed, developed and manufactured within the Community.

The in-fighting which has gone on between the European nations over military aircraft production and procurement is a subject which has also deeply worried the Society of British Aerospace Companies. It has pointed out the clash between the French *Avion Combat Futur* and the Anglo-German-Italian MRCA, while equipment manufacturers were suffering under the MRCA programme by the developing of new capacity when excessive capacity already existed.

A joint staff operational requirements organization should be proposed to the British Government to harmonize future European NATO requirements, the SBAC has suggested. France, although not a member of the military side of NATO, is a powerful industrial factor within Europe.

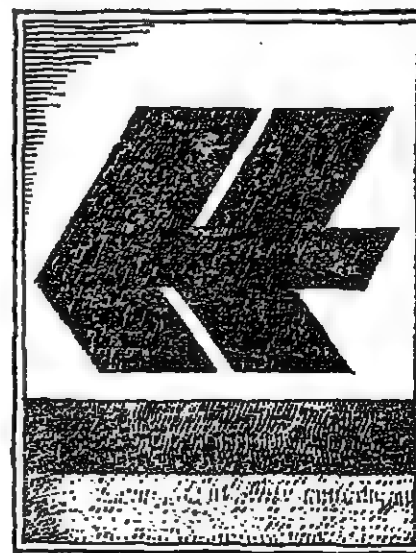
The author is Air Correspondent, The Times.

East-West collaboration

continued from page IV under way or completed, involving the industrial sectors of developing, socialist and western countries. Since the middle of last year 18 bilateral inter-governmental agreements on industrial, scientific and technical co-operation have been signed between Eastern European and western countries. Both sides have also created new specialized institutions to meet the changing requirements of their economic relations with each other. Measures to facilitate important regional and sub-regional projects are likely to be examined as well as methods to stimulate more rapid growth of direct

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Companies at last given prospect of an easy leap across EEC frontiers

by Marcel Berlins

The elimination of national barriers in inter-Community commercial and industrial relationships has always been seen as one of the essential elements in the drive towards economic unity, as envisaged in the treaty setting up the EEC.

The difficulties caused by differences in the structure of companies and the content of company legislation in the member states have long been obstacles to the abolition of economic frontiers.

The Commission has produced draft proposals for the harmonization of company law. The project, which has been under discussion for as long as the Community has been in existence, but it was not until 1970 that an initial proposed draft was published. In May, after five years of discussion by various Community organs and taking into account the views of the member states, the Commission published its final draft proposals for the European company.

The hope, almost certainly over-optimistic, is that it will be approved by the Council of Ministers and come into being before the end of 1976.

The main advantages of the European company are two-fold. It would facilitate trans-frontier industrial, commercial and economic co-operation between undertakings in the member states of the Community. It would also enable Community business interests to act as a single, and hence more powerful, unit in its dealings with governments or undertakings outside the EEC.

The European company would, it is hoped, act as a spur to the reconstruction of industry in order to be able to meet the growing demands of a European and foreign market.

It is not designed to supplant or replace national company systems, but to be a possible alternative framework for companies engaged in cross-frontier activities. It will be an additional and separate regime for those who want it, involving a self-contained European company law, having an independent legal existence, providing a European dimension to European transactions and arrangements.

There will be no competition to use it. Companies active in more than one member state will be able to combine their efforts by, for instance, forming subsidiaries in other states, subject to national laws.

The European company is envisaged as being used by companies at present incorporated in the separate member states for three basic purposes: cross-frontier mergers, the formation of holding companies under the proposed European law, and the formation of joint subsidiaries under it.

In practice, the beneficiaries of the new statute would come mainly from among the multi-nationals, and from large companies in different countries wanting to merge. The statute, however, will now also be accessible to the medium-size undertaking, after a substantial relaxation of the minimum capital require-

ments limits since the first draft of the statute in 1970. To be eligible to be a European company, a merger or holding company would have to have issued capital of 250,000 units of account (about £100,000), while a subsidiary would need a minimum of 100,000.

The European company will be organized with a two-tier board structure: a board of management, dealing with the routine administration, under the ultimate control of a supervisory board. By far the most striking provisions of the draft statute are those dealing with the participation and influence of the European company's employees in its affairs. This is seen particularly in the composition and powers of the supervisory board.

The number of members of the board will have to be divisible by three. A third would be employees' representatives, a third share-

holders' representatives, and the other third made up of members co-opted by both groups, but representing "general interests".

The last group is intended to be independent of the employees and shareholders, and the voting procedures for the election of its members designed to ensure that they do not owe allegiance to either.

The main reason for the existence of the group is to avoid the possibility of deadlock on the supervisory board, which has been experienced in companies where there is equal representation of employees and shareholders.

The supervisory board will be responsible for appointing and dismissing the board of management. It will also be responsible for making it obligatory for the management board to obtain specific authorization from the supervisory board before being able to carry out important decisions such as making major changes in

the company's organization, establishing or ending long-term cooperation with other undertakings, substantially changing the nature of the company's activities, or closing or transferring parts of the company's establishment.

The influence of the workers is not confined to their membership of the supervisory board, which they are not obliged to take up. The European company statute also provides that a European works council will have to be formed in every company having establishments in different member states. The works council will be entitled to be informed, or in some cases consulted, about certain decisions which the management board takes.

Where the decision seriously affects the employees directly, particularly on social issues and industrial relations, the works council will have to approve it. It will also have to approve any "social plan", which European companies will be obliged to draw up when a decision will have social consequences, for example where part of a company faces closure.

Mindful of possible trade union opposition to the influence of the works councils, the draft statute makes the demarcation line between them clear. The councils will not be allowed to play any part in the union's traditional role of negotiating collective agreements on pay and conditions on behalf of their members, or usurp any of its normal functions.

Moreover, trade unions and all other employees of the company will be entitled to stand for election to the works councils, and the unions themselves could support particular candidates. The way would be open for the unions to achieve more, rather than less, influence over the company's affairs.

Enthusiasm for the European company is by no means total, either among industrialists or employees' bodies. There are many who feel that a European company would not be able to achieve any more than the existing, admittedly more cumbersome, arrangements can do. There will be no tax advantages in the European company for instance. Tax would still have to be paid according to the laws of the country or countries in which the company is based. There is also fear of the provisions on worker power, which go far beyond most countries' systems allow at present.

The European company's impact may prove to be psychological, a boost to the concept of the unity of the Community, rather than practical.

The author is Legal Correspondent, The Times.

Food: a pinch of spice helps the profits

by David Young

The difficulties that Britain's manufacturers in the food industry have recently been facing—raw material shortages and soaring costs coupled with demands for substantial wage awards—have also been encountered by their competitors in Europe.

In France, for instance, price restraints during the last financial year have been even more severe than in the United Kingdom. These restraints were, however, coupled with a firm government resolution to restrain wages, control labour relations and an acceptance that unemployment could be countered only by improvements in output.

The result was that inflation in the French food-processing industry was controlled fairly quickly. And although profits suffered, confidence among the manufacturers in what the Government was attempting, plus the certain knowledge that price controls would be eased as soon as possible, meant that the industry has retained much of the confidence that has led it in recent years to develop new products.

The Cavenham group is probably the best-known food manufacturer in France, with its Générale Alimentaire division taking a 56.4m share of the market in 1974-75. Here vigorous marketing has helped Cavenham to

One of the divisions in confectionery with sales last year of £25m. Its factories produce long-life cakes, spiced cakes, and dessert products as well as a range of confectionery. As in Britain the dessert market is growing considerably and this division has had a marked success, thanks mainly to a considerable marketing effort.

With a steady introduction of new products the confectionery division shows every sign of maintaining a steady growth rate in the coming year and overcoming the problems created by sugar shortages and price increases.

The housewife in France has her culinary reputation to maintain and this is reflected in the massive sales of pre-prepared sauces, mustards, vinegars and spices and peppers. Générale Alimentaire's largest sector, its condiments division, with sales of more than £30m annually, dominates this market, taking up to 55 per cent of trade in several areas.

The gourmet nature of French cooking provides the manufacturers in this sector with a large stable market, but nevertheless it is one area where food manufacturing techniques are being used to their utmost in the quest for increased market penetration and sales.

Here vigorous marketing has helped Cavenham to



Bargain bags of potatoes on offer at a supermarket in Valence. France has imposed severe price restraints this year.

launch successfully a range of mature vinegars with a 7 per cent alcohol content and curry and spice flavoured tomato ketchups. As for the future of this market sector, close manufacturing controls are now enabling the manufacturers to look forward to a period of profitable growth.

Perhaps the greatest growth area in food manufacturing is in luxury products. This has been demonstrated in Britain, where Birds Eye have had a runaway success with its frozen dessert cakes, although there are many in the industry who

share the view that it will be basic items, such as baking products, which will show real growth in the next year.

In France this trend to luxury food products is beginning to take off, but this sector is still dominated by sales of traditional luxuries such as pâté de foie gras and smoked salmon.

By comparison with France and Britain the German food manufacturers are going about their business calmly, and this is reflected by the increase of German produce now becoming avail-

able in other European markets. In Germany the processing of fresh produce, as opposed to food manufacturing, is still the largest part of the market and indications are that this will continue to expand as will the luxury end of the market.

Spain is regarded by the food manufacturing industry as the place in Europe with most potential for development and expansion. The industry in Spain, while hardly in its infancy, has not been developing new products at the same pace as its European competitors, but there is an acknowledged wealth of management talent available there and Spanish banks have made known their willingness to finance partners in food processing businesses.

Fruit-based products, such as fruit juice concentrates, tomato pastes and tomato products, form a large part of the Spanish industry's output and forecasts indicate that Spain will be well placed to take advantage of the recent shortages in other countries of such products as tomato and fig pastes.

The Benelux countries also have a thriving food processing industry, geared to meeting indigenous demand as well as exporting a wide range of dairy-based products, including Dutch cheese—among the EEC's best sellers in the food market—and other luxury products. Belgium has been affected by stringent price controls, but on the whole manufacturers are optimistic that sales will continue the steady upward movement of the past 12 months.

Holland intensive marketing and heavy promotional budgets have had to be used in recent months to enable companies to retain market shares in a period of very tight competition. Belgium has had a depressing effect on profits, but there are now signs that sales are settling and once again showing steady increases.

Denmark relies heavily on its food processing industry for export earnings and in spite of the recent large increases in animal foodstuffs its industry has retained its market share and is continuing to find new markets for its products.

The countries in Europe where sales have diverged from the broader European pattern are Sweden and Austria. Sweden has benefited from its ability to withstand inflationary pressures better than most other countries, and its food manufacturers have continued steadily to develop new products. Potato-based products have been launched by Swedish firms and alongside their traditional product ranges, frozen and canned convenience foods and pickled products, these new products are taking an encouraging share of the market.

Austria's food manufacturers, on the other hand, have been badly affected by the recession in their neighbours and main customers have suffered. The Austrian food industry has been traditionally strong at the luxury end of the market and the reduction in the annual tourist trade has harmed this side of the industry; having to rely on a small home market for expensively developed products has created problems for the industry. The problems, the industry says, are not insurmountable, but there is little sign of a large increase in output in the coming year.

Petrochemicals: days of high growth rates pass into memory

by Peter Hill

Towards the end of last month three of Europe's largest chemical groups, ICI, Bayer and BASF, produced their results for the third quarter of the year. They were disappointing and were a further reflection on the recession which has hit industry throughout Europe and which has been felt particularly in the chemicals sector.

ICI reported a 44 per cent fall in profits in the third quarter of the year compared with the corresponding period of 1974, although the company was cautiously optimistic that the bottom may have been reached at last. The two West German companies followed a similar pattern. This year Bayer is forecasting a 10 per cent fall in the group's worldwide sales while BASF has forecast that its sales levels this year will be 15 per cent lower than in 1974.

Senior executives of Bayer said that the company would have to adapt itself to a changing prospect for chemical industry growth and where annual growth rates had been at least 7 per cent, for the future the company might have to be satisfied with between only 2 and 3 per cent.

Big difficulties for industry

This poses big difficulties for the chemical industry, which traditionally has grown at roughly twice the rate of the rest of manufacturing industry output.

Between 1963 and 1972, for example, the output of the Dutch and West German chemical industries grew at an average rate of 13.5 per cent and 10.5 per cent, com-

pared with average annual growth of manufacturing industry in those countries of 7 and 5.5 per cent respectively.

In Europe the petrochemical industry is an enormously important industry. It is an industry whose many products provide the wherewithal for the existence of other industries, and the employment of millions. In Western Europe, chemicals account for about 14 per cent of all industrial activity and that is equivalent to the whole of the textiles and car and lorry industry together.

It is therefore of key importance to the European economy as a whole, and to the economies of individual countries. But its growth is largely dependent on the overall health of the economy and in Europe the industry's health has been such that it has been doubting itself every eight years.

In the immediate aftermath of the oil embargoes in the autumn of 1973 the industry was faced with some difficulties, not least the increased price of crude oil, but demand was sustained and lasted through until the final quarter of last year.

Since then, however, demand has eased off considerably while costs have risen sharply and the major chemical groups have been unable to raise prices sufficiently to meet the increased costs. But rather than cutting prices in an attempt to stimulate offshore levels, companies have instead either reduced plant production levels or have closed capacity completely.

Since the middle of 1974 the output of the European chemical industry has fallen by about 18 per cent and with profits down by a considerable amount, the chemical industry is looking for signs of improvement. But leading

figures in the industry believe that the industry's ability to match the high growth rates of the fifties and sixties will not be repeated in the second half of this decade.

Factors behind the industry's dismal fortunes this year include large fluctuations in stock levels held by its customers; depression in major customer industries such as the construction and engineering manufacturing industries; and rising costs. The combination of these and other factors has led to severe depression in the petrochemicals, fibres and plastics sectors of the industry.

Constraint on investment

The conditions which have been experienced this year are already acting as a constraint on the industry's ability to invest at its traditionally high level to cope with the revival in demand and maintained upward trend in the next few years.

Measured in 1974 prices, it has been estimated that the European chemical industry would have to raise between \$40,000m to \$50,000m to support new investment and working capital requirements over the next 10 years.

It has been estimated that gross naptha feedstock requirements for the production of olefins, aromatics and miscellaneous petrochemicals in the EEC area may increase from 58,500,000 tons two years ago to 92,800,000 tons in 1978. Naptha is the basic raw material from which a wide range of petrochemicals required for further processing by a whole range of

other industries are produced.

But these forecasts, made earlier this year, may have to be modified slightly in line with the adverse trading conditions which have been experienced by the chemical companies this year. If the signs of the recovery in levels of general economic activity within Europe are realized next year, then chemical industry growth should be at least 5 per cent and may rise as high as 7 per cent.

But in the medium term—and this in effect means to the end of this decade—chemical industry growth will not match the high rates of the past. Slower growth is expected in several Community countries which will have a depressing effect on chemical industry production. Also some sectors of the industry which have expanded at a high rate in the past may find conditions more difficult. But while a slowing in chemical industry growth is confidently forecast, its output will still increase at a faster rate than that of most other European industries and therefore further expansion is justified.

Mr John Townsend, president of the European Confederation of Chemical Industry Associations, observed recently that the industry had to look to 1978 and beyond when thinking about capacity. New plans were being planned and sanctioned against the background of rather delayed growth and of considerable administrative and financial difficulties.

"We shall continue to see the European chemical industry growing more rapidly than European industry generally, but I would expect, on average, the difference in their rates of expansion to be a little less than it was."

Computers: search for a challenger to United States giant

by Kenneth Owen

The European data-processing industry must not permit victory to go to the IBM giant simply by default," a recent European Commission report began.

The main objective of Community policy must be to promote and encourage the formation of at least one major European-based group which is both economically viable and capable of maintaining a balanced relationship with partners in the United States or Japan.

The continuing European endeavour to establish a viable indigenous computer industry suffered a major blow earlier this year, with the collapse of the French-Dutch-German Unidata association.

Philips of The Netherlands, Siemens of West Germany and Compagnie Industrielle de France (CII) of France had come together to market a joint range of computer equipment. Each of the three was maintaining its own manufacturing operations, but the intention was to work towards a more fully integrated business.

Managed on troika principle

Managed on the troika principle rather than under strong central direction, Unidata found the market difficult. Europe and the world computer market generally is dominated by the large United States corporations and, in particular, by International Business Machines. Unlike Britain's International Computers Ltd (ICL), Unidata had chosen to market computer equipment which was directly compatible with that of IBM.

The other European-based companies include in 1974 to about £5,100m (national) subsidiaries off-1979. Elements of this

American companies such as IBM and Honeywell. The IBM companies in France, Germany, Italy and the United Kingdom together account for more than 50 per cent of the total.

"It would therefore be premature for the European data-processing industry to concede defeat," the Commission comments. The challenge of IBM remains daunting and is now assuming a new form as this corporation moves rapidly towards providing customers with total information systems.

Community policy must reflect the fact that the data-processing industry is moving towards the era of the microcomputer, the Commission argues.

Development of technology

This change is characterized by the explosive development of component technology; more rapid growth in the market for minicomputers, terminals, peripherals and communications equipment; and an increasingly close link between telecommunications and computing.

"It is therefore not acceptable to users, nor is it in the public interest," the Commission concludes, "that a single company should dominate and control not only the traditional world of central processors but also the new world of distributed computing. At least some part of this key industry must be under European control."

Apart from these moves aimed at strengthening the European industry, changes in the structure of the computer industry generally are emerging as a result of changing technology. In par-

ticular, the power that can now be packed into tiny microcircuits has grown to such an extent that the traditional divisions between component manufacturers and systems and computer manufacturers are rapidly breaking down.

At different ends of the spectrum, large computer mainframe companies and software houses are now busy acquiring microcircuit expert knowledge, particularly in the all-important new world of what is called large-scale integration or LSI.

In bidding for specific European contracts if not in more permanent arrangements, computer companies in different countries are already collaborating in major computer projects as in other projects, bodies such as the European Space Agency insist on international bids.

But, on the software side across national boundaries in Europe have continued to proliferate. But the longstanding CAP-Europe arrangement between Computer Analysts & Programmers, London, and Centre d'Analyse et de Programmation, Paris, has collapsed after a change in the French ownership.

Britain's main computer company, ICL (in which the Government has a 10 per cent stake), is now mounting a major marketing attack on continental Europe. Its latest small computer, the Model 2903, has sold particularly well there.

But on the question of mergers and associations of continental companies—or, indeed, with American companies—ICL's policy is that any deal must make both technical and commercial sense. And, apart from a joint peripherals company (with two United States firms), no such proposal has made sense yet.

The author is Technology Correspondent, The Times.

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Kicking the population habit

Sybil Bedford, author, contributes this week's column in our International Women's Year series

Yes, we are being told about the growing nightmare. Eighty million people added to the world population (of whom two thirds already do not get enough to eat) in 1974; more this year, more the next... Yes, it is appalling, but surely it doesn't affect us? In the United Kingdom the growth rate is only 0.9 per cent. That can't be too bad. Well, compared to Asia and Latin America, no. But in fact England and Wales are already among the most crowded areas of the world, third only to Taiwan and Bangladesh; and Britain, unless we do something about it, will have another 3,000,000 human beings to house, feed, educate, transport and keep relatively sane by the year 2000. We are told the figures. Are we helped to realize what is at stake?

We have only got to look at the way in which we are already condemned to live, to look at our high streets, our roads, the waiting-rooms in hospitals and surgeries, high-rise blocks, at airports and railway stations. What will it be like in ten years, in thirty? How will the milling crowds cope with themselves and with each other? Men and women need the sense of being of individual account, of having some control over their lives. Yet there is the inevitable relation between a high population and a loss of freedom—the more numerous we become, the more we have to be administered (for their survival). Anonymity, helplessness, frustration lead to alienation and aggression, to attempts at finding identity and relief through drugs, musical orgies, adherence to extreme causes or political creeds and through acts of



Snowdon

violence. Quantity is the enemy of quality. Surely, the over-running of this earth by the human species is a key factor in our present universal plight. What to do about this horrible numerosity? In Britain we are doing something. The pill is free, we have clinics and advice centres, active voluntary bodies: about a third of the eight million women capable of getting pregnant are using some reliable method of contraception. There are the millions who do not. What has happened is that birth control as an individual right has been accepted (at least largely) in this country. Population control as a social necessity has not. It is not even being seriously advocated. My point is that it should be, and that

we need a sense of urgency about it. Now how many people polled in the street would name over-population as a major concern? The accepted view is still that anyone, fit or unfit, married, unmarried, wretched, happy, delinquent, law abiding, feckless, wise, in work or out, may produce as many future human beings (babies tending to become that) as they like. Neighbours approve such parents as conforming and unselfish. Unlimited childbirth, deliberate or haphazard, is one of the few things left for which no one needs a licence. A natural right? What is a natural human right? The right to life and limb? We accept conscription for men to go to war. However that may be, legislation,

whether to limit families or test satisfactory parenthood, is unthinkable to present feeling. No government would touch it.

The only thing that would work is a change in social attitudes and habits. And this might be brought about, as were so many reforms and changes in this country, by the efforts of dedicated and courageous individuals and organizations. Educators, doctors, nurses, magistrates, MPs, churchmen (quite *certainly* *certainly*?) with so many still believing that the world can afford the luxury of contesting abortion.... The media, above all television, could help immensely. Is it beyond the wit of man and social conscience to find ways of making people realize that to have fewer children is now necessary, constructive and unselfish? There are many who would really choose to have no more than two, and there are those who temperamentally would prefer to remain childless if they were not often made to feel pitiable or odd.

Is the aim of reversing the present population trend so very Utopian? Beginning at home, it would not need a big swing to lower an annual growth rate of 0.9 per cent first to 0 per cent, that is a stable population, then lower it to a minus rate until we get to a desirable level. (One way a brave government might help would be through cash incentives—tax rebates favouring small families and childless people. Singapore has introduced such taxation measures; the first country to do so, and it will be interesting to watch the results.)

Leading by example, doing more than one's bit in husbanding the world's resources—might not that be the new role for Britain?—paving our own way towards a less selfish future than now seems to lie ahead of all of us? It will take time. Many of us will not live to see the fruits, but people young now would begin to, and for their children—a calmer, less crowded, more manageable world, more peaceful, less hungry, risks and pressures eased, more pleasant to live in. Give a year for Britain? What about every woman and man, of relevant age, having very long and careful thoughts before beginning that new child?

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A place in childhood history

In January, 1962, a pale green pamphlet arrived on my desk. "Growing Point" said the cover. "Margery Fisher's regular review of books for the growing families of the English reading world: Volume 0 No 0", and on the first page Mrs Fisher announced her intention to produce a magazine in the form of this prototype. The magazine would appear nine times a year and would seek to judge children's books as literature, an endeavour for which Mrs Fisher had proved herself admirably fitted with the publication a year earlier of *Intert Upon Reading* (Brockhampton Press), her "critical appraisal of modern fiction for children".

In due course—following payment of a subscription of 21 shillings—Volume 1 No 1 turned up. Its 16 pages contained reviews of 61 books and three periodicals, and featured one Special Review, one Old Favourite and nine Reminders; a retrospective glance at some books about Troy. From that time on—with a regularity disrupted only by the Post Office—*Growing Point* has made its nine appearances a year. The most recent arrival, Vol 14 No 5, follows the style of the first number closely, even down to reviewing almost the same number of books, and, as with every previous issue, the writing, editing and production have been carried out by Mrs Fisher more or less single-handed from her home at Ashton Manor, Northampton. The amazing feat of this performance is not so much the managing of the magazine (whose price has only just edged up to £2 per annum), nor even the stamina which Mrs Fisher shows in reading and reviewing between five and six hundred children's books a year. It is rather the continuing freshness of her writing and

the consistency and good-humoured tolerance of her judgments. Along with that other great reviewer, Naomi Lewis, she is the standing answer to the librarian Janet Hill's by no means unjustified claim that adults who read too many children's books are liable to softening of the brain.

Together with *Intert Upon Reading*, which, in its second edition of 1964, remains the most readable and stimulating guide to its subject, Mrs Fisher has produced a group of writings which add a less fugitive account of children's literature to the pioneering endeavours of *Growing Point*. Her book *Matters of Fact* (Brockhampton Press) is the only intelligent study ever published on non-fiction for children. Her *Bodley Head monographs on John Massfield and Henry Treece* are detailed accounts of the work of two writers for whom she clearly holds a strong affection. Her introductions to such books as *Margery Williams Bianco's Poor Cecco* and *R. H. Horne's Memoirs of a London Doll* (both André Deutsch) bring to perfection the persuasive advocacy of vanished excellence which characterizes her discussion of Old Favourites in *Growing Point*.

Now, to this impressive body of work, Mrs Fisher has added her most ambitious and idiosyncratic volume yet. It is a weighty quarto called *Who's Who in Children's Books* (Weidenfeld, £6.95)—an ambitious title, defined as "a treasury of the familiar characters of childhood". Organized with academic rigour, the *Who's Who* might well have proved a dry and disciplined aid for the less-well-read composer of crossword puzzles, but in Margery Fisher's hands it has become an altogether more original and informal document. While attempting to include "as many as possible of the characters who have become household names" she has chosen from among the multitudes of those remaining a number who interest her particularly and whose role in their stories provides fruitful matter for discussion.

Such a compromise between criticism and lexicography is naturally beset with dangers. At a mechanical level, the indexing methods are not tight enough to cope

with the author's variety of approaches. At a factual level there are errors of data (*Jessica's Last Prayer*; *The Magic Pudding* misdated by 15 years, etc) and errors of emphasis (Keeping's experimental pictures were surely "heralded" by *Sham* and not *Alfie*; Ruskin's *King* was scarcely mid-Victorian when it was written in 1841, etc). And at a parlour-game level there are the questions of "who's in, who's out". (Personally I find it difficult to reconcile three entries devoted to one book by E. B. White with two entries for the whole of Rosemary Sutcliffe's oeuvre.) Worst of all perhaps is the shocking treatment of the book's illustrations, which have been changed from their original sizes without notification (and frequently coarsened in the process), which bear many inaccurate captions, and which are granted no index references—faults which may well be laid at the door of the book's "designers" who these days seem to be obligatory to any publication.

Against such a catalogue of woes however there must be set Margery Fisher's genius for exposition. As with so much of her previous work, the *Who's Who* is always readable and frequently illuminating, for, by focusing on the nature of fictional character she is able to bring her hundreds of entries into a creative relationship with each other. You may start reading the *Who's Who* anywhere you like, and you may read in any direction, but before long Margery Fisher will have captured you with her fresh and often entertaining re-assessments. Best of all, she will drive you frenziedly to the nearest bookshelf or book emporium to seek out her chosen writers' works for yourself.

Brian Alderson

Miss Naomi Lewis, mentioned in the above article, has prepared an exhibition of *Fantasy Books for Children*, on show at the National Book League from now until January 10. In her extensively annotated catalogue, available from the NBL at 50p, Miss Lewis makes many judgments which compare interestingly with observations by Margery Fisher in the *Who's Who*.

Art in a child's eyes

Next year's National Exhibition of Children's Art, the kids' equivalent of the Royal Academy Summer Show, is expected to attract a record 50,000 entries. The closing date is April 17, 1976, when the enormous task of the seven member advisory committees under the chairmanship of Sir Norman Reid, director of the Tate Gallery, begins. After they have sifted through all the entries, the best offerings will then go on show, touring the country, from October, 1976.

Among the members of the advisory committee is Mr Frank Tuckett, now retired as an art lecturer. He has been involved with the annual exhibition—now in its 29th year—virtually since its inception.

Mr Tuckett does not believe that there has been any significant change in children's approach to art during that period. If given the freedom to express them-

selves, and not forced into a narrow stereotype by their art teachers, they will reflect the society around them, and do so with imagination and panache, Mr Tuckett says.

Boys, he finds, are susceptible to the influence of the media, and of comics more than girls. The subject matter of a large proportion of boys' work still tend towards the "manly" topics—bloody battles, and scenes of heroism and derring-do. The only difference between today and a quarter century ago is that their work is based more on the television heroes than on the history books.

Girls, less influenced by the external entertainment stimuli, are still interested in depicting scenes of weddings, and marital and parental bliss.

It is easy, Mr Tuckett says, to pick out these entries which have been overly influenced by the children's teachers. They represent, not the child's own imagination, but an attempt to please the teacher.

"Year after year we used to get scores of pictures of bulls running amok in a street. We know that these were all suggested as a topic by the same lady teacher".

One difference between when Mr Tuckett first became involved with child-

ren's art and today is that much more work is done with the new tools which have only recently become available, such as coloured felt-tipped pens.

The competition is open to children up to the age of 17. There are four divisions—seven years and under, eight to 11, 12 to 14 and 15 to 17. Paintings and drawings in any medium are eligible for the exhibition as well as wood cuts, linocuts, cut paper and collage. But copies of other pictures and posters, photographs and cartoons are not eligible.

The top prize is a £400 art training award, given for painting or sculpture. In addition, there is a school art award of £100 which will go to the school submitting the best group of pictures or a single group work, by at least five different pupils, and a school craft award also of £100 for the best group of craft exhibits. There are also a number of minor awards.

All entries have to be submitted to: Kellings' National Exhibition of Children's Art, Trafford Park, Autopoint, Ashburton Road East, Trafford Park, Manchester, M17.

Marcel Berlins

This city and its peninsula are of such beauty, it is worthy to carry the name of my wife, Thessaloniki.

Cassander 'King of the Macedonians' 316 BC



Philippi, the charming fishing port of Kavalla, and lush green Thassos, an island beautiful beyond description.

To the west you will find heady Mount Olympus, the Gods' seat in the sky, Kastoria, with its 18th century mansions clinging to the edge of a mountain lake, and the famed mosaics of Pella, the archeological site that was once the birthplace of Alexander the Great.

The most renowned warrior in the history of Greece, Alexander brought power to Macedonia, and achieved near-divine status as he multiplied the Grecian world four-fold.

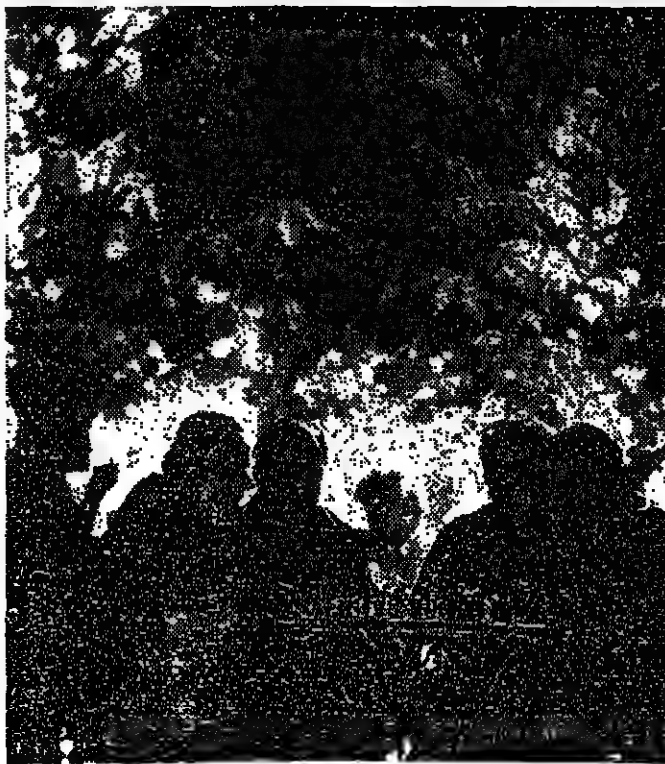
But his death marked the sunset to the long day of classical Greece, and Thessaloniki itself, though largely modern and comfort-filled, amazingly still bears witness to 2,000 years of successive conquests.

The Roman 'Triumphal Arch of Galerius'. The Byzantine churches and mosaics. The famous Venetian 'White Tower'. And the wonderfully preserved 'Old Town'.

The old lives on with the new. And that exactly explains the magic at the heart of every Grecian holiday.

For information on the incredible choice available, just write to: The National Tourist Organisation of Greece, 195-7 Regent Street, London W1. Or call 01-734 5997/8/9. Or ask your travel agent.

And if you decide to begin in Macedonia-Greece and its peninsula, then you will surely discover that Cassander must have married a most beautiful woman.



With this dedication, Cassander paid a lasting tribute to a city that was to grow to near-Athenian stature, and to a peninsula that boasts the most beautiful landscape in all the Hellenic world.

A sun-worshipper's paradise called Halkidiki, this peninsula holds spectacular contrasts within its three 'fingers' that stretch deep into the Aegean.

Kassandra is already graced with tourist complexes and luxury hotels.

Sithonia harbours colourful fishing villages, camping sites and mile after mile of enchantingly unspoilt, even deserted, coves.

While Mount Athos reveals, alas for male eyes only, the intimate, medieval atmosphere of some twenty monasteries.

But Halkidiki is just a part of Macedonia-Greece, truly an explorer's haven.

To the east lie the ruins of famous

Greece and the Hellenic Isles.

They're closer than you think.

BELL'S
SCOTCH WHISKY
Afore ye go

Spring b
162.5m

High Low Stock	Price	Change	Yield	High Low Company	Price	Change	Yield	High Low Company	Price	Change	Yield	High Low Company	Price	Change	Yield	High Low Company	Price	Change	Yield															
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THE TIMES

BUSINESS NEWS

Findings of
Think Tank
report on car
industry p19

Clearing banks partner Government £162.5m rescue for Chrysler

rice Corina
ward Townsend
eight days after the
Corporation of
withdrew a threat to
its United Kingdom
because of £80m of
losses, the Govern-
ment help from clearing
banks to risk up to £162.5m
in funds in backing a
rescue company.

Department of Industry
Treasury are invoking
the powers of the
Industrial Act to
provide a mixture of
loans, and banking
for new medium
size.

return, the parent
organization has made
ration of intent on its
to further British
manufacturing, accept-
ing new financial liabil-
ties to £132.5m.

controversial last
to fly in the face of
Industrial Policy Review
report on the future of
industry.

Government also dis-
satisfied had consid-
ered rejected a complete
merger with British
also helped under-
stand the nationalized and
the signs of the
National Enterprise
Board.

Government has
against taking a
shareholding (which
by Chrysler), the
of the rescue
will apparently be
by the Department of
3, advised by two gov-
ernment nominees to Chrysler
board.

aiding agreement is a
in of the financial aid,
understood that the NEB,
able for the time being,
is opposed to British
major role in supervising
reconstruction.

City backed Finance For
City organization is not
clearing banks partner Government
£162.5m rescue for Chrysler

participating in the funding
operation, having consistently
refused Chrysler UK the £55m
it needed in new capital earlier
this year.

Instead, the London and
Scottish clearing banks will be
providing the £55m medium-
term loan under Treasury
guarantee, counter guaranteed
by the American parent com-
pany.

Their agreement is "in prin-
ciple" and meetings are now
being arranged urgently to
settle how the loan, expected to
be for maturity of seven years,
with interest payable at a mor-
tgage rate, will be repaid.

Interbank rates, will be
based on their individual bank
size. Precise terms are not
fixed, but it seems likely that
the rate will be comparable, or
slightly better, than the rates
they might charge their "Blue
chip" customers.

One suggestion last night
was that the margin might be
21 to 3 points over interbank
rate (13 1/2 to 14 per cent at
yesterday's rates of interest).

While this is good business
for the banks, given the Treas-
ury guarantee, industry is
likely to view this help to
Chrysler UK with some inter-
est. The Confederation of
British Industry described the
whole aid package as "wrong".

It is expected that the Govern-
ment will meet later today.

The use of the Industrial Act
to subsidize losses up to 1979
has angered businessmen, who
have noted that the £72.5m
commitment by the Govern-
ment for this is being sup-
ported by a general investment
loan of £55m.

They are particularly sceptical
as trade union cooperation
was not sought or pledged in
the aid package, such money
was committed.

Behind the ambitious plans
for new cars and fundamental
changes in factory strategy is
the central requirement to cut
costs.

full Declaration of Intent
Chrysler Corporation states:
"The Government and
Chrysler Corporation
have reached agree-
ment on the broad terms on which
the two companies will cooperate
to develop a new car for the
United Kingdom (CUK), so as
to maximize the opportunities for
CUK in their mutual
and for the long-term
employees, dealers and
customers in the United Kingdom
by reaching this agree-
ment. In reaching this agree-
ment, the Government has
agreed to the long-term
of CUK as follows:—
(1) CUK will be viewed by
the Government in the same manner and

modernization and investment in
new models which will help it to
grow and prosper in the United
Kingdom and specifically, to pro-
vide continued employment at
CUK's principal plants located at
Ryton, Stoke, Luton, Dunsable
and Linwood.

(2) That CUK will move forward
with new models in 1976, to in-
crease its market share.

(3) A new small conventional
drive car to be introduced in
1977.

(4) A new van/truck to be in-
troduced in 1978.

(5) A new light car to be in-
troduced in 1979.

(6) That Chrysler will support
CUK's efforts to the full extent
of Chrysler's managerial, product
planning, engineering, design and
worldwide distribution facilities in
the same manner as it supports
its other subsidiaries throughout
the world.

(7) That CUK will work with its
employees on the basis of expand-
ing employment in the long term
to improve the long-term produc-
tivity of CUK, so as to make CUK
increasingly competitive in the
world automobile market and thus
increase its opportunities for
growth, increased employment and
improved profitability.

It was now confident that
with the help of the British
Government and the unions,
through the new employee par-
ticipation plan, it could bring
about productivity improve-
ments and increase competi-
tiveness.

There was little doubt at
Chrysler's headquarters in
Detroit that the agreement
could mark a fresh start for the
company in Britain.

nevertheless, restrictions on
textile imports could create
difficulties for the EEC because
of commitments accepted on
behalf of member states in the
GATT negotiations. The multi-
lateral trade agreement, the
General Agreement on Trade
and Tariffs, and Trade
Development Agreement. The pos-
sibility that Britain will not use
any legislation available under
the EEC rules to introduce
selective import controls to-
morrow is considered likely in
Whitehall.

From this, it is assumed that
the controls which Mr Healey
will unveil will extend only to
goods manufactured outside the
Community, and that the only
legislation Britain will take ad-
vantage of will be Article 19
of the GATT agreement.

The talks British officials
have had this week in Brussels
have apparently been con-
cerned with getting United EEC
support for Britain in its ap-
plication under Article 19, which
allows a country, as a result of
unforeseen developments, to
suspend tariff concessions if
goods are being imported in a
way that domestic manufac-
turers of the same type of goods
are threatened.

Under the GATT agreement,
countries who wish to imple-
ment Article 19's provisions
should, where practicable, give
notice in writing to other coun-
tries which will be affected.
However, if agreement is not
reached, Britain can take any
such action at the risk of
retaliation.

Steel curbs sought, page 18

General accord
on tanker
rescue scheme

By Peter Hill
Industrial Correspondent

General agreement on the
need for co-ordinated measures
to alleviate the crisis in the
world's tanker industry—which
has been caused by over-
demand by the end of 1978—
was reached in London yester-
day.

More than 60 representatives
from the shipbuilding, tanker-
owning, banking and oil com-
panies attended the meeting, con-
vened by the International Asso-
ciation of Independent Tanker
Owners.

Apart from reaching agree-
ment for a joint programme of
measures, delegates decided to estab-
lish a working committee rep-
resenting the sectors under the
direction of an impartial chair-
man.

A working party report, which
formed the basis given a warn-
ing that the surplus would per-
sist through 1980-83 if no action
was taken.

On other pages

Business appointments
Appointments vacant
Financial Editor
Financial news
Letters
Diary

CHRYSLER PACKAGE

Government commitment

Loan subsidy: 1976 £10m plus a maximum

1977 £10m maximum

1978 £7.5m maximum

1979 £5m maximum

Total: £72.5m

General investment loan: £55m

Treasury guaranteed clearing

bank loan: £35m

Total potential Government

commitment: £162.5m

Chrysler Corporation

undertakings:

Loss subsidy: £32.5m

Guarantee on general invest-

ment loan: £28m

Additional special investment

money: £10-£15m plus

additional £25m conditional

on performance.

Counter guarantee on clearing

bank loan: £35m.

The 35,000-strong labour force

at 3,000.

About 3,000 immediate

redundancies are required at

Linwood, Renfrewshire,

the firm and later the

smaller work force will make a

face-lifted Avenger and per-
haps a new car later.

At Ryton, and other Midland

installations, something like

2,500 redundancies are

required, with about 3,000 to

follow. Some natural wastage

is expected to hold the dismis-
sals at 8,000.

The new French-made

Alpine car is to be assembled

at the slimmed-down Ryton

next year from Simca kits,

requiring Chrysler to put in

£10m to £15m for the neces-
sary tooling.

If this is successful, another

capital programme costing

£23m is promised, with the aim

of building up the United

Kingdom content of the Alpine

towards an all-British model at
some stage date.

To encourage the unions, the

carrot of other new cars and

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Pickaback cargo barge scheme is abandoned

A Danish shipping company
yesterday blamed dockers at
the Humber ports for forcing it
to cease its United
Kingdom operations. The com-
pany, Borge Abord Catamaran
Ltd, limited, known as
Bacat, introduced an entirely
new pickaback cargo barge
transport system to Britain
with a Hull-Rotterdam service
18 months ago.

Barges loaded at inland water-
ways and canal wharves were
towed to Hull and loaded into
a catamaran mother ship for
the North Sea crossing.

The dockers at the Humber
ports, where they were
floated out and towed to river
destinations, but Hull
dockers said the system was
depriving them of work.

The dockers and dockers to
watch the unloading and load-
ing of the barges and for taking
cargo out of one barge and
loading it into an identical
barge and have jobs
within the system.

Eventually, the dockers
blacked the Bacat ships, the
barges and the catarans, and the
transport which served them.

The company's new catamaran
to establish, the catamaran
barge was built in Denmark,
but its 73 barges were built at
Hull. The company postponed
its plans to buy a bigger ship
when it continued to meet
resistance from the dockers.

"This new system was the
target for unofficial dockers
action, due to being 'too
efficient', said a company
spokesman. "The blacking in-
volved in September 1974 by
the unofficial shop stewards
committee of Hull dockers
has had no effect on the
practical operation of the
service."

Peter Hill writes: The British
Waterways Board, which was a
partner in the Bacat service,
was predictably disappointed
with the decision. Sir Frank
Price, the board's chairman,
said that it had been hoped that
the problems inevitably asso-
ciated with the introduction of
modern techniques could have
been overcome.

"In the opinion of the board,
if the country is to continue
to compete in the international
market, systems such as Bacat,
which reduce transport costs,
are bound to be accepted even-
tually," he said.

The BWA chairman said that
his organization had been
active in involving over the past
18 months in attempting to re-
solve the problems in the opera-
tion of the service.

The decision to withdraw the
service, he continued, was
a blow to the board and
commercial waterways in the
north east.

Our Planning Reporter writes:
Withdrawal of the Bacat ser-
vice, the Department of the
Environment indicated yester-
day, would not materially affect
its decision on whether or not
to go ahead with widening the
Sheffield and South Yorkshire
Navigation between Goole and
Rotherham.

The project, estimated to
cost some £5m, has been under
consideration for nearly four
years, and would enable large
Continental-type barges to
travel to and from a proposed
new inland port near the York-
shire-Lancashire industrial belt.

De Beers to
raise diamond
prices by 3pc

The price of rough gem
diamonds sold through De
Beers' Central Selling Organi-
zation is to be raised by an
overall 3 per cent from
January.

The increase will vary accord-
ing to the quality of the per-
centage. With the demand for
large diamonds still quiet, price
increases will be directed
towards smaller stones of 11
carats and below.

Rolls-Royce
difficulties may
hit Lockheed

Washington, Dec 16.—Con-
tinuing financial difficulties
of Rolls-Royce could again
result in problems for Lockheed
Aircraft Corporation, which was
saved only by federal govern-
ment loan guarantees when the
British company went into
liquidation in 1971.

The latest statement by the
head of Rolls-Royce today comes
at an unfortunate time for Lock-
heed, which uses the RB-21
Rolls engine for its new jumbo
aircraft. The company is in the
midst of major negotiations with
its bankers and the Rolls diffi-
culties could damage its relation-
ship with them.

Lockheed said today that it
had agreed with its 24 lending
banks to extend the period
under which it must finally re-
structure its debt. The exten-
sion is subject to approval by
the Government's emergency
loan guarantee board.

The bankers have now given
Lockheed until May 15 to meet
a set of detailed conditions so
that on that date the long
planned conversion of \$43m
(\$21.5m) of credit notes and \$7m
of deferred interest credits, held
by the banks, can be exchanged
for Lockheed preferred shares.
This phase of the restructure
should have been completed last
month.

For the manufacturing company,
DAKS-Simpson Ltd., as with all
clothing manufacturers, it has proved to be a difficult year in a world
trading recession. Our national high rate of inflation with associated
increases in wages and overheads has made it difficult to achieve. We have
however, continued to develop our Home and Export markets and to
complete successfully under most adverse conditions. It is to the
credit of an excellent work force and a high degree of management
skill that the level of orders taken has been sufficient to maintain full
production in most sections.

Increased Royalties have been achieved on DAKS high quality
clothes manufactured under licence in U.S.A. and Japan. An agree-
ment has been entered into for manufacture of DAKS clothes under
licence in Canada.

Simpson (Piccadilly) Ltd. has again achieved its progressive
targets in a year of variable trading conditions. Our reputation for
quality, character, enduring value and service remains high in this
country and abroad and its attraction for overseas visitors continues
to be an important part of the trading pattern. The demand for DAKS
clothing for men and women remains an essential part of our success
and we are also meeting the developing interest in Casual Clothes
for Town and Country."

Lending rate lowered

Banque Nationale de Paris
(BNP), the French nationalized
bank, said yesterday it is to
lower its basic lending rate to
8.60 per cent from 8.80 per cent.

Burton Group lifts gloom despite drop in operating profits

By Ronald Pullen

Stock markets responded
favourably yesterday to the
full-year results from Burton
Group, the clothing retailers
and property company, with the
"A" non-voting shares gaining
5p to 20p.

The shares have been un-
easy for many weeks after the criti-
cism directed at the company
this year. And the stock
market's reaction was more a
sign of relief than they were,
rather than any expression of
confidence.

Men'swear retailers have been
among the first trades to be hit
by the decline in consumer
spending.

Operating profits from the
men'swear side rose from
£2.2m to £2.52m, though suit
manufacturing continues to
operate at a heavy loss.

Much higher profits from the
Top Shop women'swear chain
were offset by the plunge into
losses of £894,000 from profits
of £556,000 last year at the
Ryemans office furniture and
Grenson audio and photographic
chains, and increased losses in
France.

With sale and leaseback deals
allowing property income to
come from £3.7m to £3.06m, operat-
ing profits overall fell from
£6.18m to £5.65m.

Borrowings increased by £3m
last year to finance stocks and

debtors—both up more than
£5m—but interest charges
dropped back by £200,000 to
£4.35m.

Unlike last year, when profits
on the sale of properties almost
covered interest costs, these
have also fallen from £3.87m
last year to £1.15m.

Profits, however, have also
been boosted by more than
doubled debenture and loan
stock redemption profits of
£1.6m. Despite the fall in pro-
fits, the gross dividend has
been maintained at 6.59p a
share.

Earlier this year, Burton was
the centre of a controversial
attempt by the stockbrokers
J & A. Scrimgeour to ginger up
the major institutional share-
holders in the company to press
for management changes in the
face of the disappointing record
since Mr Ludlows Rice had
taken over the helm.

Scrimgeour highlighted the
group's unsuccessful diversifi-
cation record and its failure to
move quickly enough from the
made-to-measure to ready-to-
wear suit market.

The attempt was unsuccess-
ful, though the institutions have
subsequently been brought into
closer contact with Burton's
management and there are cur-
rently efforts to change the
group's share structure, which
gives family interests the voting
monopoly.

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FINANCIAL NEWS AND MARKET REPORTS

Stock markets

Bargains tumble, but leaders edge ahead

Though marks of 4,500 were the lowest for three months, leading shares still managed to edge ahead on the London stock market yesterday.

Both the Chrysler deal and fresh economic measures from the Government have by now been well discounted and the FT Index closed 4.3 better, at 367.8. This was a little under the best of the day—368.4 achieved at 1 pm and held for an hour.

The value of equity deals in the short account just ended stood at £503.94m, against £699.51m in the previous period and £347.97m for the comparable account of last year.

The leaders were led up by Pilkington with a jump of 10p to 295p. Others like ICI 325p, Glaxo 370p and Courtaulds 146p were more restrained.

Starting market life together, Magnet and Southern opened quietly at 161p and had edged up to 165p by the close. One major broker has already strongly recommended the shares to its clients.

gaining two or three pence, but news of the formation of a company to serve the Middle East was good enough to add 4p to Bowater, at 167p.

The possibility that import controls might be close at hand gave a boost to textile shares where Lescage added 4p to 45p, Foraminster 4p to 76p, White

croft 7p to 110p and Fothergill & Harvey 2p to 77p. John Maggs was also firm at 275p.

Confirmation of the parcel tanker arrangement with Pan-ocean had Tate & Lyle a couple of pence better at 240p while Herbert Morris lost 3p to 61p after news that the offer from Amalgamated Industrials has been withdrawn, for the time being at least, pending reference to the Monopolies Commission.

The clearing banks had a better day with Barclays 292p, Lloyds 232p both gaining 4p and National Westminster firming 5p to 240p.

But the financial sector had its weak spots, notably Archbutnot Latham, off 8p to 160p, Brown Shipley, 10p to 150p, Alexander's Discount 3p to 212p and Hongkong & Shanghai Bank 6p to 294p after its recent good gains.

The improvement in the housebuilding sector was borne out by the better-than-expected results from Marley which were greeted with a rise of 3p to 96p. With the United Kingdom doing particularly well, the results are encouraging for Johnsons Richards Tiles due to report its interim today with the shares firming 1p to 196p.

Marley was mentioned as a possible suitor several weeks ago, and analysts would not be surprised to see a profit up from £1.24m to £1.7m or even higher. Both URM 73p and

Armatage Shanks 67p were on the firm side.

Lindsay & Williams, due to report at the end of the week, met one big selling order and dipped no less than 14p to 24p. Distillers, with results tomorrow, firmed 2p to 123p.

A rights issue, with a forecast of profits, helped Green's Economiser to the extent of 5p to 82p.

Insurances and properties were little moved, as were oils where BP 560p and Shell 366p both gained a couple of pence.

ML Meyer added 3p to 62p and Property Holdings Investment 7p to 190p after

Gold shares, where changed, were easier though increased uranium reserves in Australia had Pan Continental 20p better at 950p.

Tuesday's figures still boosted Linwoods, up 17p to 235p, and Woodside, off 8p to 133p, ran into profit-taking. Better-than-expected figures and relief that the dividend was maintained had Burton "A" 5p firmer to 50p.

ML Meyer added 3p to 62p and Property Holdings Investment 7p to 190p after

Latest dividends

Company (and par value)	Div	Year	Pay	Year's	Prev
Braham Miller (10p) Int	0.5	0.55	16/1	4.28	4.41
Burton Group (50p)	2.3	2.94	—	0.73	0.73
Crane's Screw (10p) Fin	0.38	0.58	27/1	0.73	0.73
Clifford	0.8	0.7	13/1	1.55	1.55
Danks Gowerston (25p) Int	0.7	0.7	2/2	1.06	1.06
Eleo & General (25p) Int	0.45	0.45	2/2	5.42	5.42
Equity Consort (51p) Int	1.95	2.01	30/1	6.23	6.23
Imp Cost Gas (12p) Int	3.12	3.25	12/2	4.33	4.33
Investment (25p) Int	0.37	0.41	12/1	0.77	0.77
Keystone Int (50p) Fin	3.0	2.75	12/2	2.86	2.86
LRC International (10p) Int	1.05	0.85	6/1	1.86	1.86
Murray (25p) Fin	1.54	0.9	29/1	4.58	4.58
Meyer (25p) Int	0.61	0.81	19/1	2.7	2.7
Prop Edge & Jay (25p) Int	0.83	1.75	2/1	4.45	4.45
Shanghai General (25p) Int	0.83	0.83	6/2	4.3	4.3
Tex Abrasives (10p) Int	0.65	0.65	3/2	4.67	4.67
Ward & Goldstone Int	1.05	1.05	6/2	—	—
Wheeler's (10p) Int	1.57	1.47	13/1	—	—
Wilton & Dudley (25p) Fin	3.37	3.03	—	—	—

Dividends in this table are shown net of tax on pence per share. Elsewhere in Business News dividends are shown on a gross basis. To establish gross, multiply the net dividend by 1.54.

*On capital increased by rights issue. Cents a share.

results. LRC International firmed 4p to 431p. But IC Gas came off 5p to 355p after a disappointing interim.

Clubs had a quiet day. The market opened better, but was unable to maintain the rises. Although most stocks were still up on the day, gains were marginal.

"Shorts" tended to be mixed, with short-shorts slightly off and the high-coupon long-shorts a 1/16 point harder. The coupon rate on the "yearling" issue was 11 1/2 per cent.

"Mediums" were unchanged, but "longs" partly as a reaction to recent falls, were 3/4 point up.

Equity turnover on December 15 was £48.28m (12,608 bargains). According to Exchange Telegraph, active stocks yesterday were ICI, LRC, Merchants, Burton "A", BTR, Green's Economiser, Inveresk, Trafalgar House, Reed International, Distillers, Slater Walker, Shell, Burmah, BP, British American Tobacco and Bechems.

H C Jones agrees to £11m Barratt offer

By Ashley Drucker

Housebuilding and contracting groups, Barratt Developments and H. C. Jones, have reached agreement on a merger under which Barratt will bid for Jones by share exchange, involving a total value of about £11m.

This is on the basis of 25 Barratt ordinary for every 16 Jones, placing a per-share value on each Jones of 187p, against the market price before the news of 124p. An alternative offer for the initial 21 days of the offer, comprises 11 Barratt ordinary plus 430p cash for every 10 Jones, valuing each Jones ordinary at 175p.

Holders of Jones' ordinary will receive the 2.6812p interim dividend for the year to March 31, 1976.

For the year to June 30, 1975, Barratt's pre-tax profit was £5,060m, and consolidated net tangible assets at that date were £12,360m. Jones' profit for the year to March 31 was £2,360m, and assets £6,430m. Jones' interim profit reported last week for the opening half to September 30 were £975,000 (£901,000).

Directors of Jones, advised by Kleinwort's, consider the terms fair and reasonable, and will recommend acceptance to members. The directors, families and trusts to hold about 45 per cent of the equity.

Expansion during the year has made "heavy demands" on the company's cash. Money is needed for £600,000 of further capital expenditure next year, as for extra working capital.

The group's profits are likely to bring in £1.8m against last year's record of £3.3m, against a total for the year of £2.99p.

Items which took a bite at the Green's cash last year included the acquisition of Brotherton ammonia plant, the £200,000 issue of new shares, and the announced takeover of Home Stores was taken up, Capper 92.9 per cent, and J. H. F. 97.4 per cent.

Rights issue and record profits for Green's

By Tony May

News of a one-for-four issue at 57p a share, a bumper forecast gave Economiser shares a 2p to 83p yesterday. Th which makes engine ducts used in petro and steam-generating ment, plans to raise £2 of the issue, which is under in part by Hill Samu Green family, has arre of £300,000 issue which will be allotted.

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Brit Car Auction revs up

Without sustaining the preceding year's 50 per cent leap to £736,000, British Car Auction Group, one of the world's largest, has made a record start in the half to November 30. Pre-tax profit jumped 26 per cent to £507,000, on auction turnover up from £2,300,000 to £3,300,000. The shares put on 2p to 45p yesterday.

The steady recovery in business reflected during the half is continuing despite the restrictions in the flow of used vehicles coming to market because of low sales of new cars. Encouraging too is that the first two auctions of antique furniture and fine art by Aldridges have been successful. Further sales are planned throughout 1976 with the next two in January at Somerset, Somerset.

Surprisingly cheerful interim from Meyer

The return of more stable conditions to Britain's timber fraternity has having a marked effect on earnings in the industry.

At the start of the current financial year, Mr John L. Meyer, chairman of Monague L. Meyer, our biggest merchant, expected mid-year profits to be well down on a year earlier, and more in line with the £2.9m made in the second half. Now he can say that pre-tax profits for the first six months to September 30 were only a few pounds lower at £4,070m. The attributable profit is up 20 per cent to £1,980m as the tax charge dropped.

Although turnover declined some £3m to £70m, there has been a surprise and welcome improvement since the summer. Mr Meyer's turnover and margins remain satisfactory, and he expects "encouraging" results for the full year.

The interim accounts do not include the results of associated companies. Some of these are making losses, but any deficit is more than offset by the continuing improvement of the rest of the group. In October, the company acquired the remaining equity of Keker Venesta. This company's five months performance will be included in the full results. Meanwhile, the interim dividend is maintained at 134p gross.

J & H B Jackson spurt

Metal merchant J. & H. B. Jackson reports record pre-tax

profits of £1,655m for the year ended September 30—a 26 per cent increase on last year. Turnover rose from £10,430m to £12,840m. During the period the group made £113,000 profit on sale of property and investments, against a loss of £107,000. The board will not pay a final dividend as the maximum allowed has already been paid in the form of two interims totalling 0.7p (0.6p).

Fall at IC Gas is 'no guide' to year

Although Mr F. Zollinger, the chairman, "cannot emphasize too strongly" that the decline in Imperial Continental Gas Association's profits for the six months to September 30 provides no guide to the full year's performance, the shares dropped 5p to 355p on the news.

Turnover rose from £28.3m to £37.1m, but pre-tax profits are down from £425,000 to £131,000. There is a net loss of £150,000, against a profit of £91,000. The dividend is 4.8p, against 4p gross, and a total of 12.28p, against 10.23p is forecast.

Last year as a whole produced a record £11m profit, against £9.3m.

Motor Rail mixture

Motor Rail, the Harpenden engineering group whose shares were suspended on Monday because of delay of the accounts, reports a steeper pre-tax profit for the year to August 31, 1974. The deficit is £272,000,

against £35,000 for the 17 months to August 31, 1973. After credited special items of £1m, the group has a net profit of £2.2m. There is again no dividend. The suspension could be lifted on December 22.

Northern Devs' statement soon

Following recent comment on the affairs of Northern Developments (holdings), placed in receivership in June, the receiver said yesterday that an endeavour to present "a more meaningful picture" of the company's affairs, a summarized statement will be prepared by the surviving directors, which will be submitted to the receivers "very shortly".

Referring to an alleged statement of affairs at June 2 of a surplus after meeting the claims of unsecured creditors, the receiver says there would be a substantial deficiency were it not for an increase of some £3m, which the directors had made over the land valuation given by independent chartered surveyors. This firm, however, have confirmed to the receiver that they cannot at present support any increase over the figures given.

The receivers therefore do not agree to the suggestion that assets exceeded liabilities at the date of their appointment. They also do not accept the accuracy of the £452,000, the slide in red at attributable to amounts to £371,000.

W Hampton & Dud sparkling brew

In line with most of the trade Walsworth Dudley Breweries, which some 777 outlets, as record profits of £4,210m of 23 per cent—for 3 months to September 3 sales increased 33.7 per cent to £28.5m. A total dividend of 7.19p gross (against 6.53p recommended).

Sales increased in all areas with the fine summer the influence. The free department also is now a "significant" contributory sales and profits.

Poor finish by Dupli

Pre-tax profits up £54,015,000 after the first month, the lower profit of £43,000,000, as reported by the Dupli Interiors (formerly Cranleigh) group turn out to be a tumble from £772,000 to £256,000, and thus a loss in the second leg. The again no dividend.

The preceding year's £771 pre-tax profit, after £832,000, brought about an "attributable" loss some £470,000. This time round after debiting extraordinary items of £452,000, the slide in red at attributable to amounts to £371,000.

The Woolwich
"Very strong liquid position"

Speech by the Chairman, Mr. Alexander Melk, CBE, F.R.S., at the 128th Annual General Meeting of the Members held at the Connaught Rooms, Great Queen Street, London WC2, on Tuesday, 16th December 1975.

I have pleasure in submitting the Directors' Annual Report and Accounts for the Society's 128th year which ended on 30th September 1975.

Interest Rates

At our Annual General Meeting last year, although I was unwilling to express a firm view as to what might be the next movement in interest rates generally, I had confidence in the Society's ability to avoid any increase in the mortgage interest rate above the then level of 11 per cent per annum. Indeed, the rate of interest on repayment mortgages remained unchanged at that level throughout the year. So that happily, in a year of sharply rising prices, our borrowers were cushioned against an increase in this important element in their family budgets.

Various factors enabled us to hold steady our mortgage interest rate whilst achieving high volumes of both investment and mortgage business. Interest rates generally fell during the year and the local authority three-month deposit rate, which is a good indicator of the competition afforded by other media with the gross equivalents of our average rates to investors over the year of fully 11 per cent per annum, was for example some 10 per cent per annum at March last, compared with 16 per cent a year earlier.

So our rates to our investors were competitive despite the Society's decision to reduce, as from 1st June, the rates of interest payable to the Society's investors, as follows:

	From 1st June 1975	From 1st June 1975
Ordinary Share Accounts	7.50 per cent	7.00 per cent
Two-Year Investment Certificates	8.50 per cent	8.00 per cent
Issue closed 31st May 1975	8.50 per cent	8.00 per cent
Issue opened 1st June 1975	8.50 per cent	8.00 per cent
Savings Plan Accounts	8.75 per cent	8.25 per cent

Income tax at the basic rate on all share and deposit interest is discharged by the Society. For an investor paying income tax at the present basic rate of 35 per cent, the current Ordinary Share Account rate in particular, of 7 per cent, now has a gross equivalent of 10.77 per cent per annum.

The investing public, whose confidence had been shaken in such investments as, not so long ago, were being offered as "guaranteed income bonds" and the like have sought a safer refuge for their money. They know that the face value of their holdings with the Society is protected by a very strong portfolio of investments, combined with mortgages totalling over £1,000 million, which are well secured on homes of the people. They also know that these holdings can be withdrawn almost on call, with interest in full and no charges whatsoever.

Buoyant Investment Business

So investment business was consistently buoyant, and with the demand for home mortgages also being maintained at a high level, we completed in the year some 38,000 home loans amounting in total to £292 million. This meant that there were nearly twice as many mortgages completed as in the previous year, added to which at 30th September there were 9,000 further similar loans, totalling some £75 million, to be dealt with in the ordinary course of business.

Gross receipts from investors, plus compounded interest, were £481 million being an all-time record by a handsome margin. The total assets amounted to £1,239 million compared with £1,048 million a year earlier. This represented an increase of 20.1 per cent, some important part of which was clearly related to the country's inflationary disease throughout the year. It was, however, no trifling feat for our branches together with our Accounting Administration to handle a combined gross turnover of investment and mortgage business of well over £750 million. Also there was an increase of £1,000,000 to £1,145,000 in the combined totals of our investing and borrowing members. The warm thanks of the Board and our members alike are due to the staff, some 1,500 strong, for a splendid year's work.

Strong Liquid Position

Our total assets at the year end included investments, bank balances and cash of £380 million. Their ratio to total assets was 16.7 per cent but this is a meaningless figure unless one knows of the nature of these investments and bank balances. So may I tell you, in inverse order of amount, how this total of £380 million was deployed at 30th September.

	£ million
Local Authority	20
Very short term loans	25
Sterling Certificates of Deposit	25
Bank Balances and Cash in Hand	40
With the main clearing banks, accepting houses and, in selected cases, clearing bank subsidiaries	40
Quoted Investments—Government Securities	125
Accrued Interest Bonds (i.e. redeemable within five years)	120
Redeemable in over five years	5m
Total	£210

*Market value exceeded Book value at 30th September by £809,000.

This very strong liquid position provides what is currently being described as a "Stabilisation Fund" with which to maintain a steady level of home loans as the months go by.

Revenue Account and Reserves

The balance of Revenue Account for the year was £5,500,000, added to which there was a surplus on realisation of Investments during the year of £700,000. Some £300,000 was transferred to our Staff Pension



Fund, and the addition to the Reserve Account was £3,000,000. The resultant balance on Reserve Account was £30 million.

The ratio of this balance to total assets fell by 0.21 per cent to 2.91 per cent, but in a year of massive expansion this was irrelevant. The fact is that the Reserve Account balance required under the relevant Statutory Rules to preserve our "Trustee Status" on the basis of our present total assets is some £21 million. There is thus a surplus of £9 million which I hope we shall progressively put to use in the future, as it is not, in itself, imperative.

A further word about our Reserves: on the present level of interest yield and the assumption that our Reserves are represented by an appropriate part of our Government Securities, these Reserves are yielding per annum £4 million gross or some £2.5 million net without which we could not make a living on the basis of an 11 per cent mortgage interest rate combined with an average rate to investors of over 7 per cent. Today, for example, you or I would be charged by any clearing bank a rate of overdraft interest of the equivalent of 13 per cent or more. I, having been with the Society in executive and directorial capacities for very many years, take some pride in just that comparison which is all the more remarkable when one remembers that thousands of millions of pounds are held by these banks on behalf of their customers at no interest at all. In fact our Society is providing our borrowers with home loans at an interest rate "below cost".

Management Expenses

The Society's system of branch offices continues to expand. During the past year we opened 12 new branches and at the end of the year had 139 fully staffed offices. This line of course, added to our management expenses, but the overall increase therein has been largely offset by the fact that 10 per cent in the amount of our total funds. Even so notwithstanding the inevitable heavy increases in salaries and other office expenses we have had to bear, but with the benefit of an effective economy drive at all levels, the increase in our ratio of expenses only rose by 2p to 65p, per £100 of total assets.

We have held steady the numbers of staff at our Chief Offices at Woolwich and Bexleyheath. The net increase in our total staff numbers of approximately 30 resulted from the opening of the new branches to which I have already referred. The Board are determined to ensure that commitment of costs without loss of efficiency retains its high priority in their management policy.

Private Housing Market

Before I conclude I should like to express a few thoughts on the private housing market. Throughout the year and the country there remained in hand a considerable unsold stock of both new and second-hand houses. This no doubt accounted for the minimal impact on house property prices of a very high level of mortgage lending by the building societies during the past year and compared well with the house price explosion which we suffered in 1973/74. Clearly problems continue to face the private house-builders and we were disappointed that only 2.2 per cent of our total advances in the year were secured on newly-built houses compared with our traditional ratio of fully 30 per cent. Wages and the cost of materials are often rising at a higher rate than are the house-prices which would-be purchasers are able to pay. This is particularly true of somewhat larger houses, which are difficult to sell at prices affording a reasonable return and may have affected the confidence of our friends in the house-building industry. I am sure, however, that they will not lose heart. Indeed, "starts" in the first nine months of this year are 32 per cent up on those in the same period of 1974 and the number of newly-built houses expected to be completed in 1975 is around the encouraging total of 75,000.

The country badly needs a steady and large supply of newly-built houses especially under present economic conditions, in the lower price ranges. The continued increase in home ownership is a fundamental part of the Government's domestic policy. And I trust that the relief from tax on mortgage interest which has been granted to all building society borrowers since the 19th century will be preserved on a generous basis.

Our Society will make available ample funds to assist as many responsible purchasers as may emerge to buy the newly-built houses of their choice.

Future Prospects

The enormous success and development of the British building societies over the past half century, which has been the period of their maturity and achievement, has been due in no small measure to the remarkable freedom of the Boards of Directors from any external interference in the affairs of their societies. I should add, as I know only too well from personal experience, that there have been many times when that freedom has had to be defended, as I trust it always will be.

We must also, for example, avoid undue involvement with the problems of the town halls and the like. At present there is in operation a scheme for building societies to make home loans, subject to their usual criteria, to applicants who have been turned down by local authorities for lack of mortgage funds. Incidentally there is a totally mistaken notion that building societies like ours are reluctant to lend to buyers of pre-1910 houses. Last year our Society completed over 5,500 such mortgages and we continue to entertain such mortgage applications, including those from the town hall, wholly on their merits and, where required, on very generous terms.

As I have already indicated I have had a long stint in our building society world. I retain my faith in the future of the British building societies and I assure you of my total confidence in the stability and continued progress of our own great Society.

I beg to move

That the Directors' Report together with the Annual Accounts for the year ended 30th September 1975, certified by Messrs. Clark Priday, Chartered Accountants, the Society's Auditors, be received.

The Vice-Chairman, Sir Oliver Chesterton, will second this motion.

(The resolution having been seconded was duly carried.)

Business appointments

Managing director for Shell UK

With the termination of the Shell-Mex and BP partnership on December 31, Mr. H. B. G. Gough, managing director of that company, will become, as from January 1, the managing director of Shell UK. Sir Derek Ezra, chairman of the National Coal Board, is to succeed Sir Frederick Cattermole as chairman of the British Institute of Management next October.

Mr. D. W. Garmett has retired from the boards of Lake View Investment Trust/Border and Southern Stockholders Trust. Mr. C. A. McLintock has been appointed chairman of the company.

Mr. D. F. Cowie and Mr. D. M. G. Gough have joined the board of Polytechnic.

Mr. George Ross Goobey has been named a director of Warrick Investments.

Mr. Robert Chapman is relinquishing his appointment as managing director of Birmingham and District Tramways for Birmingham, and Mr. Richard Smith is to succeed him with effect from January 2. Mr. Chapman will continue to serve as a full-time chairman for Birmingham.

Mr. C. A. Greenway has resigned from the board of Trust Houses, Forte.

Dr. Robert Berry, chairman of Alcon of Great Britain, is to become the first director of the National Anti-Waste Programme.

Mr. A. Y. Wilson, Mr. E. G. T. Flith has been appointed chairman of James Austin Steel Holdings. Mr. L. V. Hampshire becomes deputy chairman. Mr. Dennis Charlton and Mr. Roger Tennant Flith, executive directors of the principal subsidiary, James Austin & Sons (Overseas), have been made directors of the company.

LOCAL AUTHORITIES

Rates on bonds is unchanged this week at 11 1/2 per cent. Newham, Lancashire, the Highlands, and Worcester & Worcester are raising over £2m while Ayr offers an 18-month bond at 12 1/2 per cent.

RIVAL BID FOR REPOLIN

CDP-Chimie, the chemicals unit of the state-owned coal authority Charbonnages de France, has made a counter bid for the French paint concern, Repolin-Georgel-Freling SA. Last week, Petrofina, the Belgian petroleum company, bid 80 francs a share for Repolin, the intention of acquiring at least half the equity. CDP-Chimie is bidding 95 francs a share, with the condition that it will acquire 187,000 of the company's 365,000 shares.

WATER ABLE

To take advantage of Middle East opportunities, Bowater has set up a wholly-owned subsidiary, Bowater Arabie, based at Egypt, Iraq and the Gulf States.

\$200m LOAN TO NZ FIRM

An international group of banks led by Citicorp International, is to provide a \$200m nine-year multi-currency loan to state-owned Offshore Mining, New Zealand. This is the first in a series of loans to be brought to the Euro-currency market since the summer of 1974, and carries a 1 1/2 per cent margin over Eurodollar interbank rates.

WILLIAMS & GILBY'S BANK

The Bank (members of National and Commercial Bank group) reports profits (before tax and extraordinary items) of £11.61m for year to September 30,

against £11.75m. After tax and items, profits were up from £3.67m to £5.76m.

WILD & GOLDSTONE

In half-year to September 30, sales declined from £20.08m to £17.69m and pre-tax profits from £853,000 to £830,000. Interim payment, 1.61p gross (1.55p gross).

WHEELER'S RESTAURANTS

Turnover up from £13.8m to £15.7m in half-year to September 30, but pre-tax profit down 38p to £180,000 to £152,000. Interim dividend, 2.41p gross (2.19p gross).

BEAUMILLAR

In half-year to end-September, turnover

MARKET REPORTS

Right and change
profit

The pound closed 15 points, higher than the dollar on the foreign exchange market yesterday, at \$2.0185. Britain's major trading partners narrowed, finally from 1.00 per cent, to 0.50 per cent, a general lack of interest in the year-end.

The improvement reflected a easing of the dollar's strength, although the pound may have shown some of the spelling out of a general rescue plan for the pound.

The pound's recovery from a low of 1.00 per cent, to 0.50 per cent, is a sign of a general rescue plan for the pound.

Spot Position of Sterling

Country	Rate
USA	2.0185
France	6.55
Germany	3.36
Italy	1.36
Japan	163.60
Canada	0.71
Switzerland	1.48
Netherlands	2.20
Belgium	2.34
Spain	166.64
Portugal	200.48
Greece	340.75
Turkey	1.80
India	133.33
China	2.46
Soviet Union	16.70
East Germany	1.00
Czech Republic	1.00
Poland	1.00
Yugoslavia	1.00
Romania	1.00
Bulgaria	1.00
Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
South Vojvodina	1.00
North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
South Bulgaria	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
North Czech Republic	1.00
South Czech Republic	1.00
North Poland	1.00
South Poland	1.00
North Yugoslavia	1.00
South Yugoslavia	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
North Czech Republic	1.00
South Czech Republic	1.00
North Poland	1.00
South Poland	1.00
North Yugoslavia	1.00
South Yugoslavia	1.00

Forward Levels

Country	Rate
USA	2.0185
France	6.55
Germany	3.36
Italy	1.36
Japan	163.60
Canada	0.71
Switzerland	1.48
Netherlands	2.20
Belgium	2.34
Spain	166.64
Portugal	200.48
Greece	340.75
Turkey	1.80
India	133.33
China	2.46
Soviet Union	16.70
East Germany	1.00
Czech Republic	1.00
Poland	1.00
Yugoslavia	1.00
Romania	1.00
Bulgaria	1.00
Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
South Vojvodina	1.00
North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
South Bulgaria	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
North Czech Republic	1.00
South Czech Republic	1.00
North Poland	1.00
South Poland	1.00
North Yugoslavia	1.00
South Yugoslavia	1.00

Gold

Country	Rate
USA	2.0185
France	6.55
Germany	3.36
Italy	1.36
Japan	163.60
Canada	0.71
Switzerland	1.48
Netherlands	2.20
Belgium	2.34
Spain	166.64
Portugal	200.48
Greece	340.75
Turkey	1.80
India	133.33
China	2.46
Soviet Union	16.70
East Germany	1.00
Czech Republic	1.00
Poland	1.00
Yugoslavia	1.00
Romania	1.00
Bulgaria	1.00
Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
South Vojvodina	1.00
North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
South Bulgaria	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
North Czech Republic	1.00
South Czech Republic	1.00
North Poland	1.00
South Poland	1.00
North Yugoslavia	1.00
South Yugoslavia	1.00

Discount market

The supply of fresh credit proved adequate and the authorities found no need to intervene. Fearing a repetition of Monday's performance, when late balances had been difficult to come by, the Bank of England paid up in the early part of the day to ensure that they were well placed.

In the event, it seems that one or two houses may have gone a little over the limit, but the Bank of England's intervention was not needed.

As usual on a Tuesday, there was a substantial flow of money from the Bank of England to the discount market, which was used to cover the excess of these disbursements over the receipts of the day, which included a small settlement for official bill sales.

Money Market Rates

Country	Rate
USA	2.0185
France	6.55
Germany	3.36
Italy	1.36
Japan	163.60
Canada	0.71
Switzerland	1.48
Netherlands	2.20
Belgium	2.34
Spain	166.64
Portugal	200.48
Greece	340.75
Turkey	1.80
India	133.33
China	2.46
Soviet Union	16.70
East Germany	1.00
Czech Republic	1.00
Poland	1.00
Yugoslavia	1.00
Romania	1.00
Bulgaria	1.00
Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
South Vojvodina	1.00
North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
South Bulgaria	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
North Czech Republic	1.00
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Bulgaria	1.00
Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
South Vojvodina	1.00
North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
South Bulgaria	1.00
North Romania	1.00
South Romania	1.00
North Hungary	1.00
South Hungary	1.00
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Hungary	1.00
Slovakia	1.00
Slovenia	1.00
Croatia	1.00
Serbia	1.00
Montenegro	1.00
Macedonia	1.00
Bosnia and Herzegovina	1.00
Herzegovina	1.00
Albania	1.00
North Macedonia	1.00
South Macedonia	1.00
North Albania	1.00
South Albania	1.00
North Kosovo	1.00
South Kosovo	1.00
North Vojvodina	1.00
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North Banat	1.00
South Banat	1.00
North Transylvania	1.00
South Transylvania	1.00
North Wallachia	1.00
South Wallachia	1.00
North Moldavia	1.00
South Moldavia	1.00
North Bulgaria	1.00
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North Romania	1.00
South Romania	1.00
North Hungary	1.00
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